**OUR VALUES**
Customer focused: Maximising potential: Proactive: Innovative

**OUR VISION**
“Working to help you shape your future”

**OUR PRIORITIES**

**BEING FINANCIALLY SUSTAINABLE**
- We will operate a financial model which achieves sustainability in the medium term.
- We will look for opportunities to attract investment and access external funding opportunities
- We will optimise our property assets to ensure they are fit for purpose, enabling future regeneration and investment opportunities

**EARLY INTERVENTION**
- We will create an environment that supports, encourages and maximises opportunities for everyone to lead healthy, safe and fulfilling lives
- We will protect the most vulnerable in our communities
- We will work to meet future housing need for all.

**MAXIMISE OUR ASSETS**
- We will work with partners to maintain and enhance our green parks, playgrounds and open spaces
- We will work together with our South Essex partners to jointly look at how we can meet the needs of our region, which will define the landscape for decades to come.

**ENABLE COMMUNITIES**
- We will work together to enable a safe and clean environment
- We will work with our residents and business to promote and celebrate our District for all to enjoy.
- We will help support residents and business to create a place full of great life opportunities and choices, business growth and economic security
- We will work together to enable a more connected District.