

Appendix 2 – SA of Core Strategy Vision and Objectives

Key: No Impact	N
Very Compatible	VC
Compatible	C
Uncertain	U
Incompatible	I
Very Incompatible	VI

Core Strategy Vision

To make Rochford District a place which provides opportunities for the best possible quality of life for all who live, work and visit here.

SA Objectives		Compatibility Analysis
1	To ensure the delivery of high quality sustainable communities where people want to live and work	VC
2	Create healthy and safe environments where crime and disorder or fear of crime does not undermine the quality of life or community cohesion	C
3	To provide everybody with the opportunity to live in a decent home	C
4	To achieve sustainable levels of economic growth/prosperity and promote town centre vitality/viability	C
5	To promote more sustainable transport choices both for people and moving freight ensuring access to jobs, shopping, leisure facilities and services by public transport, walking and cycling	C

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SA Objectives		Compatibility Analysis
6	To conserve and enhance the biological and geological diversity of the environment as an integral part of social, environmental and economic development	U
7	To maintain and enhance the cultural heritage and assets of the District	U
8	To maintain and enhance the quality of landscapes and townscapes	U
9	To reduce contributions to climate change	U
10	To improve water quality and reduce the risk of flooding	U
11	To maintain and improve the quality of the District's land and soil	U
12	To improve air quality	U
13	To promote sustainable design and construction	U

Summary:

The vision was assessed as being very compatible with SA objective 1, as delivering sustainable communities is closely linked to providing opportunities for the best possible quality of life. It was also found to be compatible with SA objectives relating to the economy, health, crime, sustainable transport and the provision of decent homes. The uncertainties identified within the compatibility analysis relate to the overarching nature of the vision, which cannot be expected to cover all aspects of sustainability in detail.

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SA Objectives		Core Strategy Objectives			
		Making a difference to our people	Making a difference to our community	Making a difference to our environment	Making a difference to our local economy
1	To ensure the delivery of high quality sustainable communities where people want to live and work	C	VC	C	C
2	Create healthy and safe environments where crime and disorder or fear of crime does not undermine the quality of life or community cohesion	C	VC	N	U
3	To provide everybody with the opportunity to live in a decent home	VC	C	U	U
4	To achieve sustainable levels of economic growth/prosperity and promote town centre vitality/viability	C	C	U	VC
5	To promote more sustainable transport choices both for people and moving freight ensuring access to jobs, shopping, leisure facilities and services by public transport, walking and cycling	C	C	U	C
6	To conserve and enhance the biological and geological diversity of the environment as an integral part of social, environmental and economic development	U	U	VC	U
7	To maintain and enhance the cultural heritage and assets of the District	U	U	U	U
8	To maintain and enhance the quality of landscapes and townscapes	C	C	C	C
9	To reduce contributions to climate change	C	C	C	C
10	To improve water quality and reduce the risk of flooding	C	C	C	C

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SA Objectives		Core Strategy Objectives			
		Making a difference to our people	Making a difference to our community	Making a difference to our environment	Making a difference to our local economy
11	To maintain and improve the quality of the District's land and soil	C	C	C	C
12	To improve air quality	C	C	C	N
13	To promote sustainable design and construction	C	C	C	N

Summary:

The CS objectives seek to make a difference to the District's people, community, environment and local economy. Given the objectives broad nature, the assessment found that the vision was compatible with the majority of the SA objectives.

Compatibility of Theme Vision and Objectives

Housing

The vision and objectives for this topic are compatible with SA objective 3, which seeks to provide everybody with the opportunity to live in a decent home. They are also determined to be compatible with SA objectives relating to the economy (maintain settlement viability and rural services), communities (delivery of housing which caters for needs of all communities) and landscape (efficient use of land). No incompatibilities have been identified.

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Character of Place

This topic's vision and objectives seek to ensure that new development respects and positively contributes to the built environment in order to maintain and enhance the District's distinctive character and history. This is compatible with SA objectives 7 and 13, which seek to maintain and enhance cultural heritage and ensure the use of sustainable design and construction. No incompatibilities have been identified.

The Green Belt

The vision and objectives for this topic seek to protect the openness and character of the District's Green Belt by ensuring that the minimum amount of Green Belt is allocated to meet the District's housing. This is compatible with SA objectives 8 and 11, which seek to maintain and enhance the District's landscape, townscape, land and soil. The protection and enhancement of the Green Belt has the potential to have positive effects on flood risk and water quality as much of the green belt serves as water catchment area. No incompatibilities have been identified.

Upper Roach Valley and Wallasea Island

The vision and objectives for Upper Roach Valley and Wallasea Island are compatible with SA objectives 2 (healthy & safe communities) and 6 (Biodiversity) through the provision of additional recreational spaces and the protection of biodiversity, including the delivery of the Wallasea Island Wild Coast Project. No incompatibilities have been identified.

Environmental Issues

This topic's vision and objectives cover a wide range of environmental issues, which are compatible with SA objectives 6, 9, 10 and 12. This covers the protection and enhancement of biodiversity; reduced flood risk; improved air quality and an increase in renewable energy projects. This is also likely to have indirect positive effects on human health. No incompatibilities have been identified.

Community Infrastructure, Leisure and Tourism

The vision and objectives are compatible with SA objectives 1 and 2 as this topic addresses the provision of adequate infrastructure, facilities and green tourism projects. No incompatibilities have been identified.

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Transport

The vision and objectives for this topic are compatible with SA objective 5 and 12, which seek to promote sustainable transport choices and improve air quality. The vision and objectives look to reduce reliance on the private car, improve accessibility and improve cycling and walking routes, which will lead to improvements in air quality. No incompatibilities have been identified.

Economic Development

The vision and objectives identified for this topic are compatible with SA objective 4 as they seek to ensure the growth of the local economy and the enhancement of the local skills base through a range of proposed developments. No incompatibilities have been identified.

Retail and Town Centres

This topic's vision and objectives seek to enhance and direct retail development in the town centres of Rochford, Rayleigh and Hockley to reduce the leakage of retail expenditure out of the District. It also seeks to ensure that village and neighbourhood shops provide a service for local communities, particularly for those with limited access to transport. This is compatible with SA objective 4, which promotes economic growth and town centre vitality/viability. No incompatibilities have been identified.