

The Parish Council Role in the Planning Process

Parish Councils role

This goes beyond acting as the eyes and ears of your local communities; you can for example,

- influence decisions and policies that affect your area;
- develop neighbourhood/parish plans;
- assist in identifying potential sites for affordable housing;
- lead community engagement in implementation projects; and
- when reviewing planning applications, encourage close partnership working with the Council to deliver local services which give the best deal for the community.

Agenda

- 10:00 – 10:30 | **Introduction to Rochford**
- 10:30 – 11:30 | **A walk around Rochford**
- 11:30 – 12:30 | **Discussion and Map Session**
- 12:30 – 13:00 | **Refreshments**
- 13:00 – 14:00 | **Vision Setting**

How to deliver and understand local needs and ambitions

What we want to know:

- What do you want? Where should it go?
- Where are your services? Do they need improvement?
- What about funding?

What are the relationships and communication challenges?

We want:

- Open and transparent communication
- Ongoing engagement

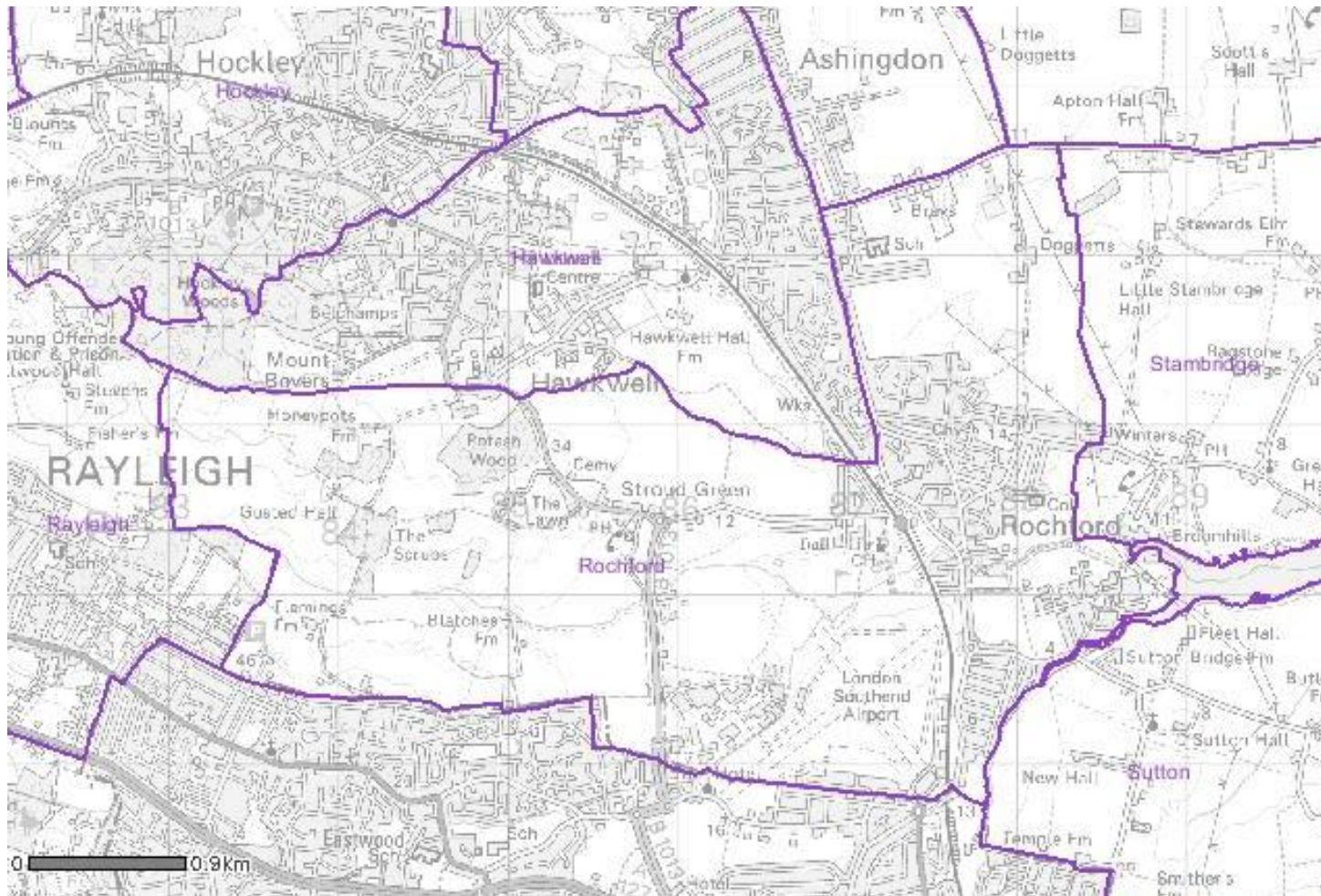
What improvements could we make?

Rochford Parish

Statistics



Parish Map



Rochford Overview

□ Total Population of the Parish is 8,471

- ✓ Up from 7,610 in 2001
- ✓ Average age of 40.49 slightly lower than District average of 42.33

□ Number of Dwellings in the Parish is 3,748

- ✓ Population density of 6.9 people per hectare, slightly higher than District average of 4.9

Education Overview

Currently within the Parish there is:

☐ 1 Secondary School:

- ✓ King Edmund School



- ✓ Currently at 95% capacity
- ✓ Anticipated 97% in 2020

☐ 2 Primary Schools:

- ✓ Waterman Primary School
- ✓ Rochford Primary School
- ✓ *Proposed Hall Road School*



- ✓ Currently at 97% capacity
- ✓ Anticipated 100% in 2020
- ✓ 92% capacity of wider area in 2020

Business Overview

- ❑ Currently **520** rating-assessed businesses in the Parish
 - ✓ These range from shops to offices to ATMs
 - ✓ Generally does not include self-employed or farms

- ❑ Rochford Parish has a good mix of business uses including offices, retail, fresh foods etc.
 - ✓ But there may be attractive business uses absent
 - ✓ What can be done to attract these kind of businesses?

Infrastructure Overview

- ❑ Rochford Parish has strong public transport links to London, Rayleigh and Southend
 - ✓ Very regular train and bus services
 - ✓ Do these services meet the needs of parishioners?
- ❑ London Southend airport
 - ✓ Does the airport meet the needs of parishioners?
- ❑ Options for sustainable transport – cycling, walking routes etc.
- ❑ Utilities and Superfast broadband widely available

Conservation and Culture

- ❑ Rochford Parish has a designated Conservation Area which extends from Rochford Hundred Golf Club to the Town Centre
- ❑ Conservation areas are 'Areas of Special Architectural or Historic Interest,' the character and appearance of which we want to preserve
- ❑ Designation of a conservation area extends planning controls over certain types of development
- ❑ Rochford has particular historical value which deserves preservation

Listed Buildings

- ❑ Rochford Parish has around **85** Nationally Listed Buildings and around **32** Locally Listed buildings
- ❑ Buildings of architectural or historic interest make an important contribution to the character of the area
- ❑ The Council has a duty to preserve their qualities for both present and future generations
- ❑ The Council has a degree of control over development which affects Listed Buildings

A Walk around Rochford



A Walk around Rochford Discussion

Vision Setting

What do we want business and commerce in Rochford to look like in the future?

What do we want infrastructure in Rochford to look like in the future?

What do we want housing in Rochford to look like in the future?

What do we want education in Rochford to look like in the future?

What do we want healthcare in Rochford to look like in the future?

What do we want the open spaces and community facilities in Rochford to look like in the future?

Economic Development Team

Business Support Services

The business facing department of Rochford District Council, and a direct resource for the business community. Join our FREE 'Rochford Business Network'. All Support Services are also FREE, contact us:-

Email: business@rochford.gov.uk

Telephone: 01702 318060

Twitter: @Business_RDC

Paula Chapman (Mon-Weds)

Cheryl Milton-White (Thurs-Fri)

Economic Development Officers

Businesses in Rochford

Opportunity for economic growth:-

- Currently 520 rating assessments in the Parish
- Top Employers in the Parish are; Rochford Council, Ipeco, Mark One, Albon
- Opportunities to grow tourism sector, London Southend Airport, Rochford Town Team, Rochford Art Trail
- Farm diversification into self catering, bed and breakfast accommodation?

“Save the Date!

Next Rochford Business Event”

FUNDING SUMMIT

Wednesday 28th September 2016

Have you joined the Rochford Business Network?

- *Quarterly newsletters*
- *Regular email updates*
- *Networking opportunities*
- *Be the first to book onto our events*
- *Hear about other local events*

Pick up a registration form, or email business@rochford.gov.uk for more information

