The Town council role in the planning process

Town Councils role in planning

This goes beyond acting as the eyes and ears of your local communities; you can for example,

➢ influence decisions and policies that affect your area;

➢ develop neighbourhood/town plans;

➢ assist in identifying potential sites for affordable housing;

➢ lead community engagement in implementation projects; and

➢ when reviewing planning applications, encourage close partnership working with the council to deliver local services which give the best deal for the community.

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Agenda

➢ 19:00 – 19:30 | **Introduction to Rayleigh**

➢ 19:30 – 20:30 | **Discussion and Map Session**

➢ 20:30 – 21:00 | **Looking to the future and the role of Stakeholders**

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How to deliver and understand local needs and ambitions

What we want to know:

➢ What do you want? Where should it go?

➢ Where are your services? Do they need improvement?

➢ What about funding?

What are the relationships and communication challenges?
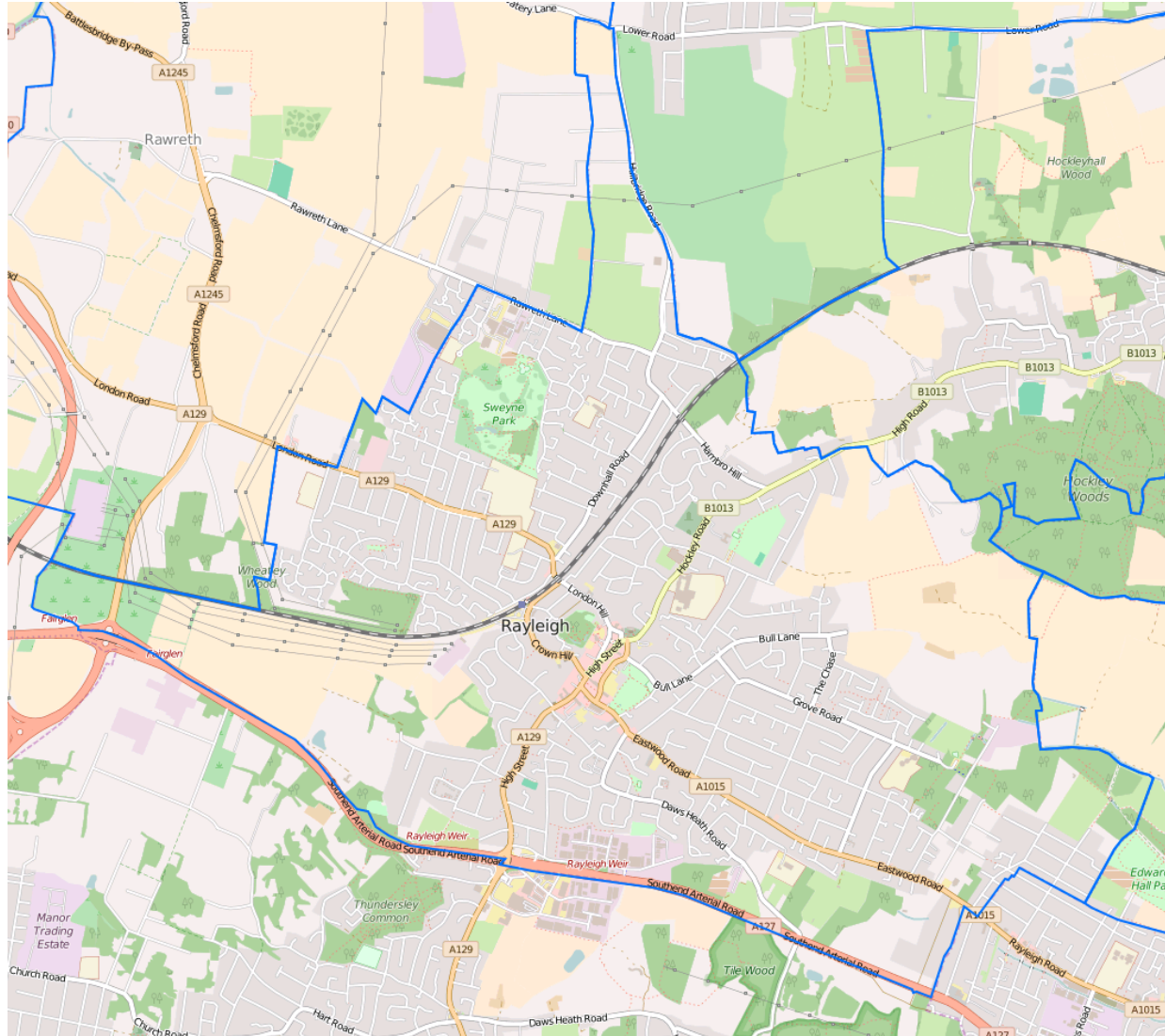
We want:

➢ Open and transparent communication

➢ Ongoing engagement

What improvements could we make?

Building relationships, miscommunications and their concerns

Town Map

Rayleigh Town

Statistics

Rayleigh Overview

- ❑ **Total Population of the Town is 32,150**
  - An increase from 30,196 in 2001
  - Population density of 26.8 people per hectare (ppha) much higher than the Rochford average of 4.9 ppha

- ❑ The average age of a Rayleigh resident is 41.9 years, slightly higher than the national average of 39.3 years

- ❑ Between 2001 and 2011, the number of dwellings in the Town has increased from 12,504 to 12,843

Education Overview

❑ **10 Schools in the Town:**   **Deficit/Surplus**

   ❑ 8 Primary Schools

	2015	2020
• Down Hall Primary School……………………………………………………	23	61
• Edward Francis Primary School……………………………………………..	1	-15
• Glebe Primary School………………………………………………………	54	-14
• Grove Wood Primary School……………………………………………….	-1	11
• Our Lady of Ransom Catholic Primary School……………………………….	7	33
• Rayleigh Primary School……………………………………………………	1	5
• St Nicholas' Church of England (Voluntary Controlled) Primary School.	-2	-1
• Wyburns Primary School…………………………………………………..	8	45
	Total: 91	**Total: 125**

   ❑ 2 Secondary Schools

• The Fitzwimarc School……………………………………………………….	3	-15
• The Sweyne Park School……………………………………………………	147	-39
	Total: 150	**Total: -54**

Statistics from *Commissioning School Places in Essex 2015-20,* Essex County Council

Education Overview

❑ **2 Secondary Schools in the Town:**

    ❑ The Fitzwimarc School

- Capacity in 2014/15 = **1,350**
- Number of students in 2014/15 = **1,347**
- **The school currently has a surplus of capacity of 3 students**

- Projected Capacity in 2019/20 = **1,350**
- Projected number of students in 2019/20 = **1,365**
- **The school is projected to have a deficit of capacity of 15 students by 2020**

- Sixth Form capacity is excluded from these statistics as the intake of students has just begun at the 2016/17 school year, therefore at the time of producing the statistics, it was unknown of the number of students to be enrolled.

Statistics from *Commissioning School Places in Essex 2015-20,* Essex County Council

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Education Overview

❑ **2 Secondary Schools in the Town:**

  ❑ The Sweyne Park School

- Capacity in 2014/15 = **1,520**
- Number of students in 2014/15 = **1,373**
- **The school currently has a surplus of capacity of 147 students**

- Projected Capacity in 2019/20 = **1,520**
- Projected number of students in 2019/20 = **1,559**
- **The school is projected to have a deficit of capacity of 39 students by 2020**

- Sweyne has recently announced plans to increase its sixth form capacity to 250 up from the current 100 students, anticipating extra demand from future housing developments.

Statistics from *Commissioning School Places in Essex 2015-20,* Essex County Council

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Business Overview

❑ Within Rayleigh Town there are 766 rating assessed businesses. The area is identified as the District's strongest town centre.

❑ Rayleigh has a good mix of business uses, for example; Offices, Retail, Workshops, Warehouses, Gymnasiums, Banks, Restaurants etc.

- Are there any attractive business uses missing?

- What can be done to attract these kind of businesses?

Rayleigh Centre Area Action Plan – Identifies the need of a greater range of leisure facilities of an appropriate scale.

New retail accommodation, could attract both large national retailers and independent retailers.

Infrastructure Overview

❑ Public Transport provision:

- Residents have access to a train station within the Town

- Bus service number 1 runs up to 5 buses an hour, with routes 3, 7, 8, 9, 11, 20, 23, 24, 25 also starting/ending at Rayleigh Station.

- Destinations include; Rochford, Southend and villages in between

- Other routes run infrequently; 63, 511, X30

  – Car use remains high

Rayleigh Centre Area Action Plan – Rayleigh town centre is located at the intersection of four main vehicle routes. This presents various issues and challenges with regards to traffic and congestion.

- The Websters Way/Eastwood Road and Crown Hill/High Street Mini Roundabouts being identified as areas with safety and congestion issues.

Infrastructure Overview

❑ Utilities are available across the Town

❑ Broadband is available across the majority of the Town

- Standard Broadband Speed is advertised as up to 17mbps, however estimated speeds are at between 10-14mbps.

- Maximum advertised Fibre speed is 76 mbps, the same as the 76mbps advertised for the district. Speeds in reality may be lower.

- SuperFast Essex will be rolling out new Fibre cables between June 2017/July 2018 along Rayleigh High Street, adjacent to Rayleigh Weir (north west of the weir) and behind Rayleigh Station (northern side).

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Health Overview

❑ Rayleigh residents currently have access to General Practitioners and a medical centre within their Town

❑ Rayleigh also has a leisure centre within the Town

❑ 84% of residents would rate their general health as being 'good' to 'very good'[1]

- This is up from 72% in 2001
- Slightly higher than the national average of 81%

[1] Census (2011)

Air Quality

❑ Rayleigh was designated an AQMA (Air Quality Management Area) on 1 February 2015

Annual mean Nitrogen Dioxide Concentrations ($\mu g/m^3$)

Site	2012	2013
Eastwood Road/ High Street	42.2	47.4
Rayleigh Weir (Brook Road)	35.6	37.1
Crown Hill	45.1	43.6
Eastwood Road/ Websters Way	45.3	48.3
Objective	**40**	**40**

❑ Due to the exceedances of the objective figures set by the Government, an Action Plan is currently being created, due for adoption in January 2017.

❑ In order to reduce public exposure Core Strategy policy ENV5 restricts residential development within areas of poor air quality.

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Conservation and Culture

- ❑ Rayleigh has a number of listed buildings which are of high priority to preserve.
  - ❑ Grade II*
    - ❑ Church of Holy Trinity
  - ❑ Grade II
    - ❑ There are 42 Grade II listed buildings within the Town

- ❑ Rayleigh Town Centre is also a recognised Conservation Area
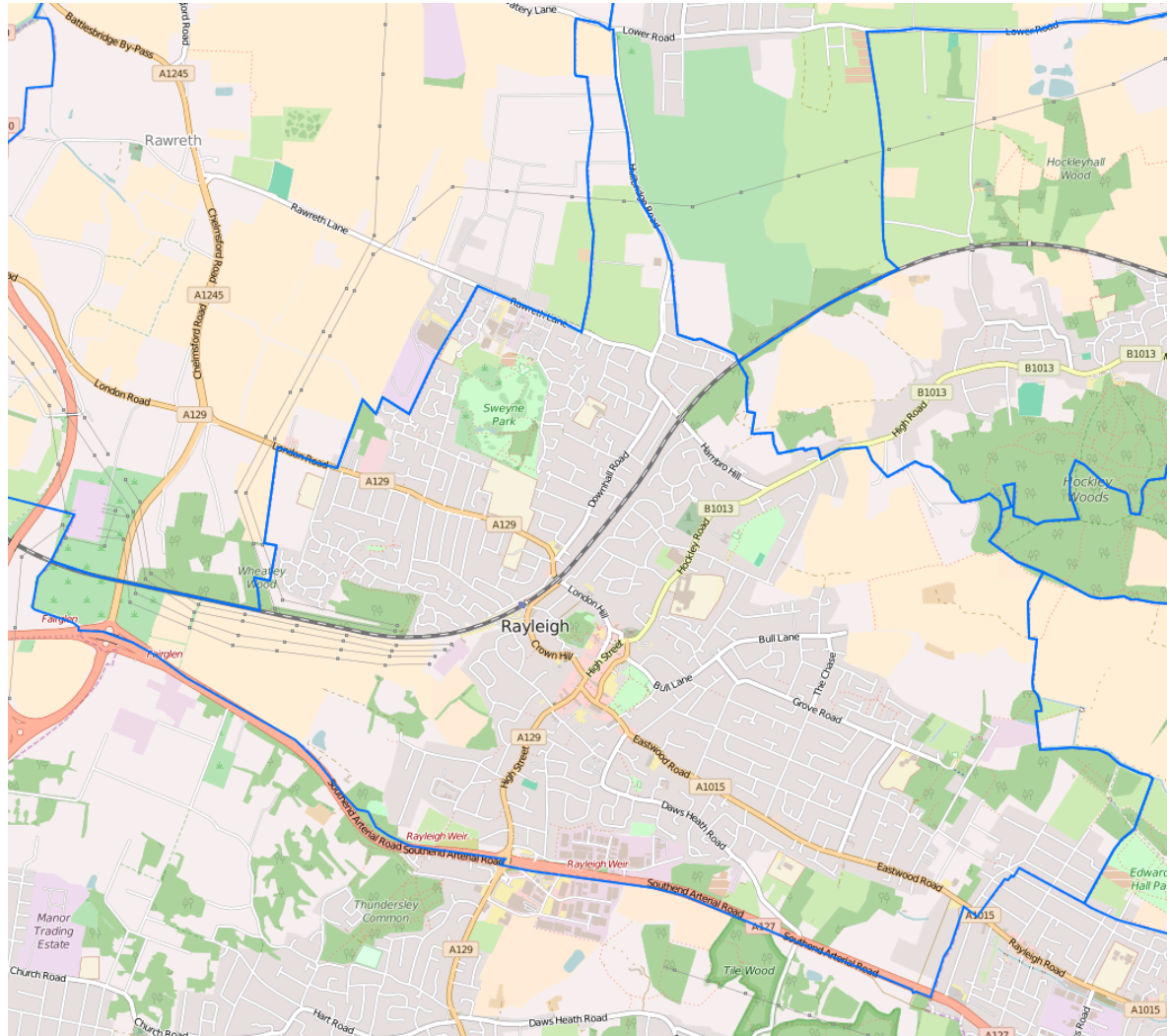
Current Allocations

❑ Policy SER1 – North of London Road, Rayleigh

    ❑ 47.5 hectare site able to provide 550 dwellings at a density of 30 dwellings per hectare.

    ❑ The site is to accommodate the following infrastructure, services and facilities

        ❑ New primary school;

        ❑ Local highway capacity and infrastructure improvements;

        ❑ Public transport infrastructure improvements and service enhancements, including a link between Rawreth Lane and London Road;

        ❑ Link and enhancements to local pedestrian/cycling and bridleway network

        ❑ Link to green grid greenway no.13;

        ❑ Public park land to provide a buffer between the built environment and the A1245;

        ❑ Youth and community facilities;

        ❑ Play space; and

        ❑ Sustainable drainage systems.

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Vision Setting

What do we want business and commerce in Rayleigh to look like in the future?

What do we want infrastructure in Rayleigh to look like in the future?

What do we want housing in Rayleigh to look like in the future?

What do we want education in Rayleigh to look like in the future?

What do we want healthcare in Rayleigh to look like in the future?

What do we want the open spaces and community facilities in Rayleigh to look like in the future?

Economic Development Team
Business Support Services

The business facing department of Rochford District Council, and a direct resource for the business community. Join our FREE 'Rochford Business Network'. All Support Services are also FREE, contact us:-

Email: business@rochford.gov.uk
Telephone: 01702 318060
Twitter: @Business_RDC

Paula Chapman (Mon-Weds)
Cheryl Milton-White (Thurs-Fri)
Economic Development Officers

Rochford
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LEADER is an established method of delivering rural development funds at a local level. **LEADER** is delivered by Local Action Groups (LAGs) made up of people from private, public and voluntary sector organisations in the local community.

Essex Rivers LAG is delivering the LEADER funding in this area. We cover significant rural parts of Braintree, Brentwood, Chelmsford, Colchester, Maldon and Rochford local authority areas.

In Essex Rivers, the LEADER priorities are to:

- *Support small and micro businesses and farm diversification*
- *Enhance rural tourism*
- *Increase farm productivity*
- *Increase forestry productivity*
- *Provide rural services*
- *Provide cultural and heritage activities*

ESSEX RIVERS LAG HAS £1.8 MILLION WITH THE AIM OF SUSTAINING AND GROWING ECONOMIC ACTIVITY IN RURAL AREAS

"Save the Date!

Next Rochford Business Event"

FUNDING SUMMIT

Wednesday 28th September 2016

Have you joined the Rochford Business Network?

- *Quarterly newsletters*
- *Regular email updates*
- *Networking opportunities*
- *Be the first to book onto our events*
- *Hear about other local events*

Pick up a registration form, or email
business@rochford.gov.uk for more information