

The Parish council role in the planning process

Parish Councils role in planning

This goes beyond acting as the eyes and ears of your local communities; you can for example,

- influence decisions and policies that affect your area;
- develop neighbourhood/parish plans;
- assist in identifying potential sites for affordable housing;
- lead community engagement in implementation projects; and
- when reviewing planning applications, encourage close partnership working with the council to deliver local services which give the best deal for the community.

Adjusted Agenda

- 14:00 – 14:30 | **Introduction to Ashingdon**
- 14:30 – 15:30 | **A walk around Ashingdon**
- 15:30 – 16:30 | **Discussion and Map Session**
- 16:30 – 17:00 | **Looking to the future and the role of Stakeholders**

How to deliver and understand local needs and ambitions

What we want to know:

- What do you want? Where should it go?
- Where are your services? Do they need improvement?
- What about funding?

What are the relationships and communication challenges?

We want:

- Open and transparent communication
- Ongoing engagement

What improvements could we make?

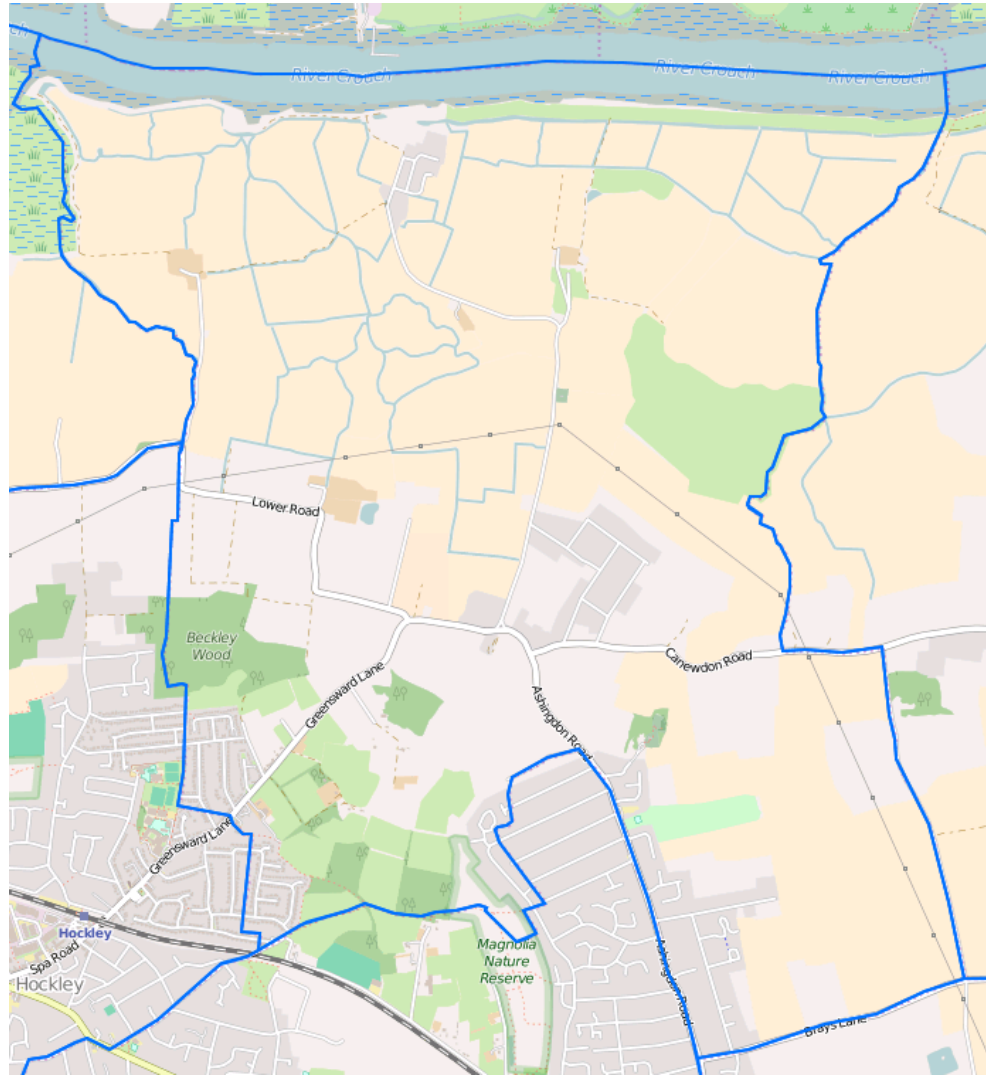
Building relationships, miscommunications and their concerns

Ashingdon Parish

Statistics



Parish Map



Ashingdon Overview

❑ **Total Population of the Parish is 3,634**

- An increase from 3,165 in 2001
- Population density of 3.6 people per hectare (ppha) lower than Rochford average of 4.9 ppha

❑ The average age of an Ashingdon resident is 42.4 years, slightly higher than the national average of 39.3 years

❑ Between 2001 and 2011, the number of dwellings in the Parish increased in line with population from 1,214 to 1,407

Education Overview

❑ 1 School in the Parish: Ashingdon Primary Academy

- Capacity in 2014/15 = 200
- Number of students in 2014/15 = **214**
- **The school currently has a deficit of capacity of 14 students**

- Projected Capacity in 2019/20 = **200**
- Projected number of students in 2019/20 = **206**
- **The school is projected to have a slightly improved situation of deficit of 6 students by 2020**

❑ No early years child centre – option for growth?

Statistics from *Commissioning School Places in Essex 2015-20*, Essex County Council

Business Overview

- ❑ Currently 43 rating-assessed businesses in the Parish
 - ❑ Ranging from shops to offices to workshops
 - ❑ Generally does not include self-employed or farms

- ❑ Ashingdon Parish has a good mix of business uses, for example; Offices, Retail, Garden Centres, Warehouses etc.
 - Are there any attractive business uses missing?
 - What can be done to attract these kind of businesses?

Infrastructure Overview

❑ Public Transport provision:

- No train station within Parish boundary
- Arriva Bus service number 7 runs up to 4 buses an hour to Rochford, Southend, Rayleigh and villages in between
- Other routes run infrequently; 20X, 515, 816
- Car use still high

❑ Broadband is generally available across the Parish

- Average advertised speed of 76 mbps, the same as the 76mbps advertised for Rochford

Health Overview

- ❑ Ashingdon residents currently have to leave the parish area to access healthcare facilities such as doctors' surgeries and pharmacies

- ❑ 84% of residents would rate their general health as being 'good' to 'very good'¹
 - This is up from 71% in 2001
 - Compares to the national average of 81%

¹ Census (2011)

Conservation and Culture

- ❑ Ashingdon Parish has 5 Listed Buildings;
 - ❑ 4 Grade II listed
 - ❑ Ashingdon Hall
 - ❑ Pulpits Farmhouse
 - ❑ Spring Cottage 224
 - ❑ The Old Ferry House and Range to Right
 - ❑ 1 Grade II* listed
 - ❑ Church of St Andrew

- ❑ Listed buildings have to obtain consent in order to have any changes made which might affect its special interest.

A Walk around Ashingdon

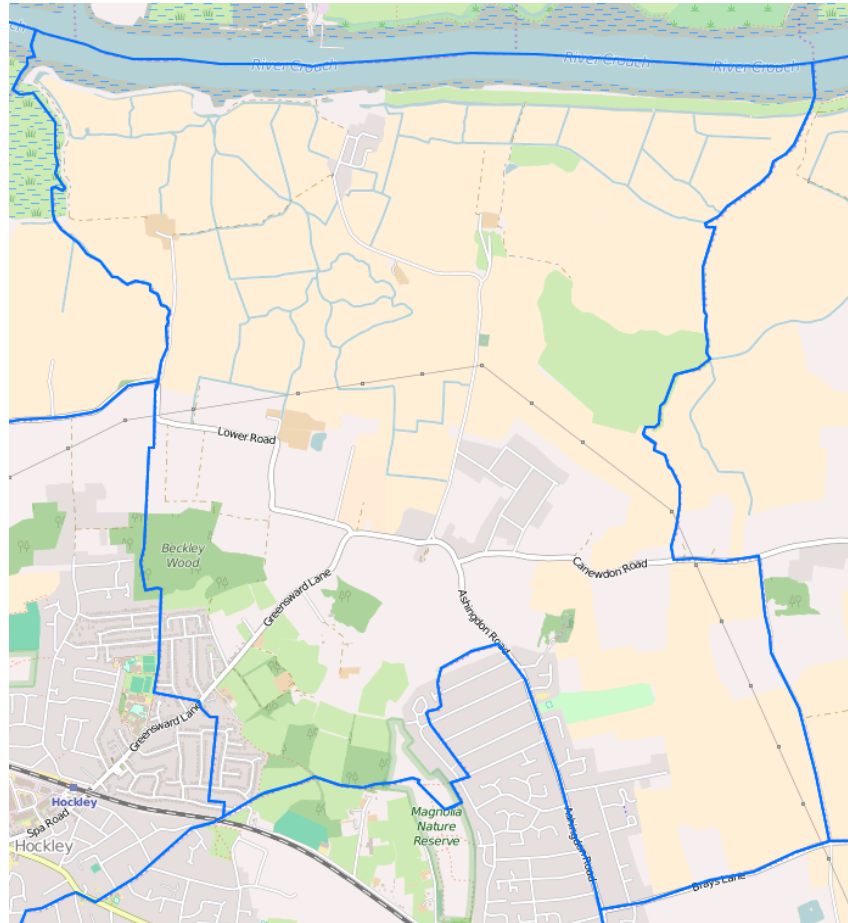
14:30-15:30

Refreshments Break

15:30-15:45

A Walk around Ashingdon Discussion

Vision Setting



**What do we want business
and commerce in Ashingdon
to look like in the future?**

What do we want infrastructure in Ashingdon to look like in the future?

What do we want housing in Ashingdon to look like in the future?

What do we want education in Ashingdon to look like in the future?

What do we want healthcare in Ashingdon to look like in the future?

What do we want the open spaces and community facilities in Ashingdon to look like in the future?

Economic Development Team

Business Support Services

The business facing department of Rochford District Council, and a direct resource for the business community. Join our FREE 'Rochford Business Network'. All Support Services are also FREE, contact us:-

Email: business@rochford.gov.uk

Telephone: 01702 318060

Twitter: @Business_RDC

Paula Chapman (Mon-Weds)

Cheryl Milton-White (Thurs-Fri)

Economic Development Officers

ESSEX RIVERS

Funding
Rural Business

Rural Development Programme LEADER funding



To check whether your project is within the Essex Rivers LAG area and for further information on this project, please contact one of the Essex Rivers LAG team

info@essexrivers.co.uk
01376 574330 / 01376 574339
www.essexrivers.co.uk

Essex Rivers LAG
RCCE, Threshelfords Business Park, Inworth Road,
Feering CO5 9SE

LEADER is an established method of delivering rural development funds at a local level. **LEADER** is delivered by Local Action Groups (LAGs) made up of people from private, public and voluntary sector organisations in the local community.

Essex Rivers LAG is delivering the LEADER funding in this area. We cover significant rural parts of Braintree, Brentwood, Chelmsford, Colchester, Maldon and Rochford local authority areas.

In Essex Rivers, the LEADER priorities are to:

- **Support small and micro businesses and farm diversification**
- **Enhance rural tourism**
- **Increase farm productivity**
- **Increase forestry productivity**
- **Provide rural services**
- **Provide cultural and heritage activities**

ESSEX RIVERS LAG HAS £1.8 MILLION WITH THE AIM OF SUSTAINING AND GROWING ECONOMIC ACTIVITY IN RURAL AREAS



The Essex Rivers Rural Development Programme, part of the Rural Development Programme for England (RDPE), is funded by Defra and the EU. The funding is managed locally by Rural Community Council of Essex.

“Save the Date!

Next Rochford Business Event”

FUNDING SUMMIT

Wednesday 28th September 2016

Have you joined the Rochford Business Network?

- *Quarterly newsletters*
- *Regular email updates*
- *Networking opportunities*
- *Be the first to book onto our events*
- *Hear about other local events*

Pick up a registration form, or email business@rochford.gov.uk for more information

