

TO WHOM IT MAY CONCERN

Bamford War,  
Rochford, Essex.

RECEIVED

15. 04. 2014

Support Services

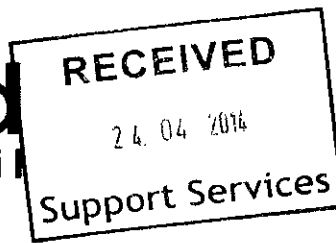
ROCHFORD AREA ACTION PLAN

① I would like to see cars completely banned from the Market Square in Rochford but keep the places for taxis as at present.

② If it is decided to keep car parking in the Market Square, please, please alter the entrance and exit back to the original scheme, i.e. in at lower end of West Street opposite Barclays Bank and exit by the Spa Supermarket. Drivers at present will park in the "Keep Clear" space while waiting to enter the Market Square thus preventing the No 7 and 8 Buses from turning into West Street. I have often seen a queue of traffic waiting half way down South Street because of the blockage caused by a bus waiting to turn. Everything is alright on market day of course.

③ If you wish to smarten up the historic Market Square, could something be done to the latest row of shops and <sup>flats</sup> above, from the Alleyway/Bakers to the Spa Supermarket, say painted white with black plastic/trimmer to give it a "Tudor" look so that the row of shops do not look so much out of place. We all say that the row of shops should never have been designed like that, spoils the Market Square.  
K.H. Munnell.

12/4/2014.

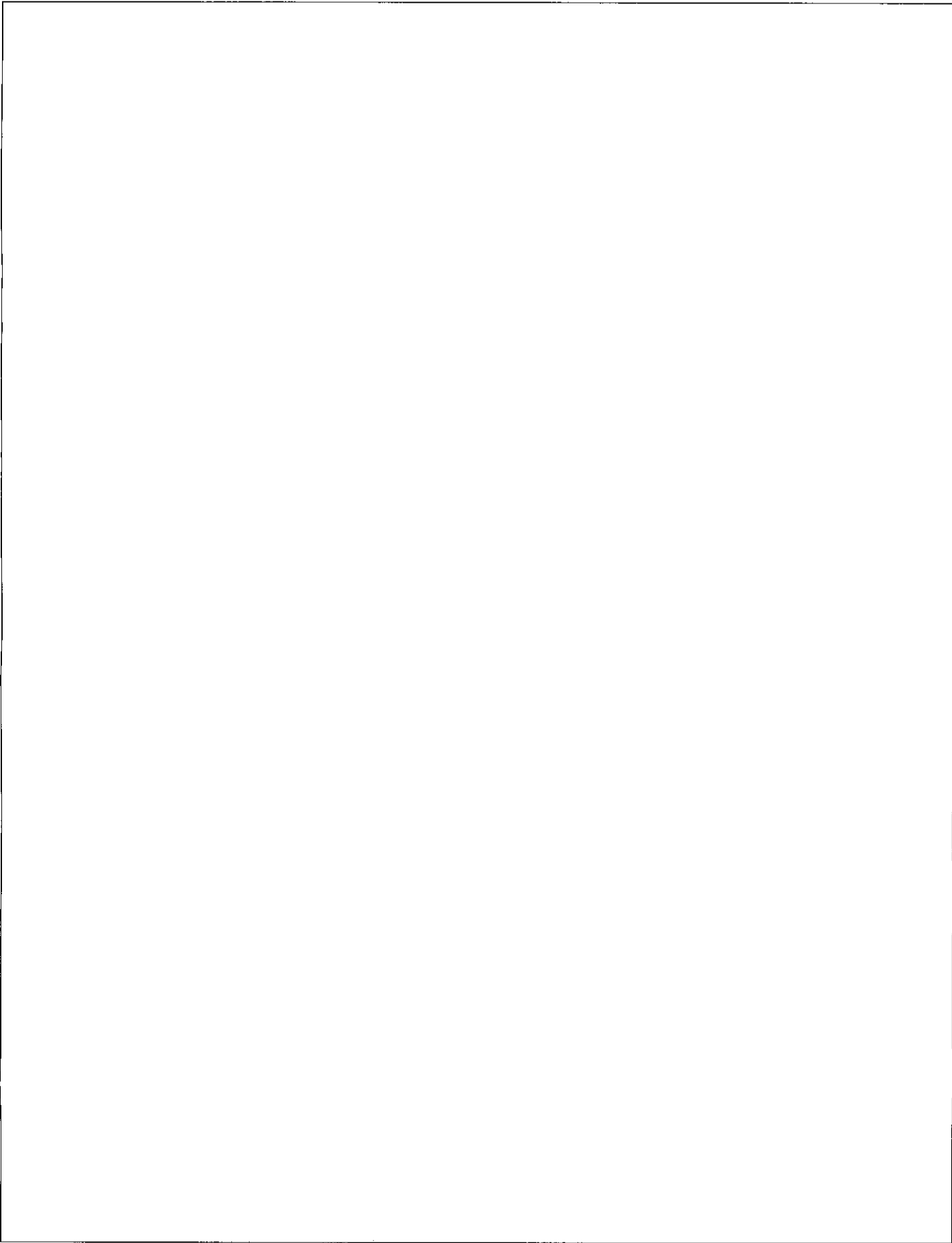


## Rochford Area Action Plan Focussed Changes Consultation: Rochford Market Square

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**Please let us know which option you prefer, or whether there is an alternative you think the Council should consider.**

OPTION NUMBER ONE IS BY FAR THE BEST,  
I THINK ANY MOVE TO STOP THE PARKING IN THE SQUARE  
WILL CAUSE A LOT OF DAMAGE TO THE SHOPS THERE.  
MOST PEOPLE STAY FOR A VERY SHORT TIME, JUST TO  
USE THE BANKS, POST OFFICE ETC AND BY DOING SO TEND  
TO JUST POP IN TO THE OTHER SHOPS AS WELL.  
SPEAKING FOR MYSELF IF PARKING CHARGES DID COME,  
I WOULD CARRY ON PAST AND HEAD FOR THE LARGER  
SHOPS AND SUPER MARKETS WITH THEIR FREE PARKING,  
IF A CLAMPDOWN ON DRIVERS WHO SIT IN THE "KEEP CLEAR"  
BOXES AT THE TOP OF WEST STREET WERE TO HAPPEN THE  
TRAFFIC WOULD FLOW BETTER



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Option 1

more of both the same.  
but car park in old ship  
needs more people to park in.  
Don't charge for car park.  
Bottom of West Street  
cars just stop and block  
news vans looking at.

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Option 2 would be the best result, with reservations.

\*The taxi rank inside the general parking area should be turned over to general parking,

The current taxi rank is sufficient.

To make the square a pedestrian zone would be madness. Shoppers would not be able to 'pop in' to the local shops for a quick purchase. If they had to park in Back Lane car park, they would probably think twice about shopping in Rochford. Consequently business would suffer. Parking in the square must be free at all times.

Is Rochford ready, or does it even want or need, 'café culture'?

Having lived abroad I understand this. Where are all the outlets to sell the coffee? They would also need to sell alcohol as they do on the continent. There are already enough pubs in Rochford for that.

We also do not have the weather for all this outside activity.

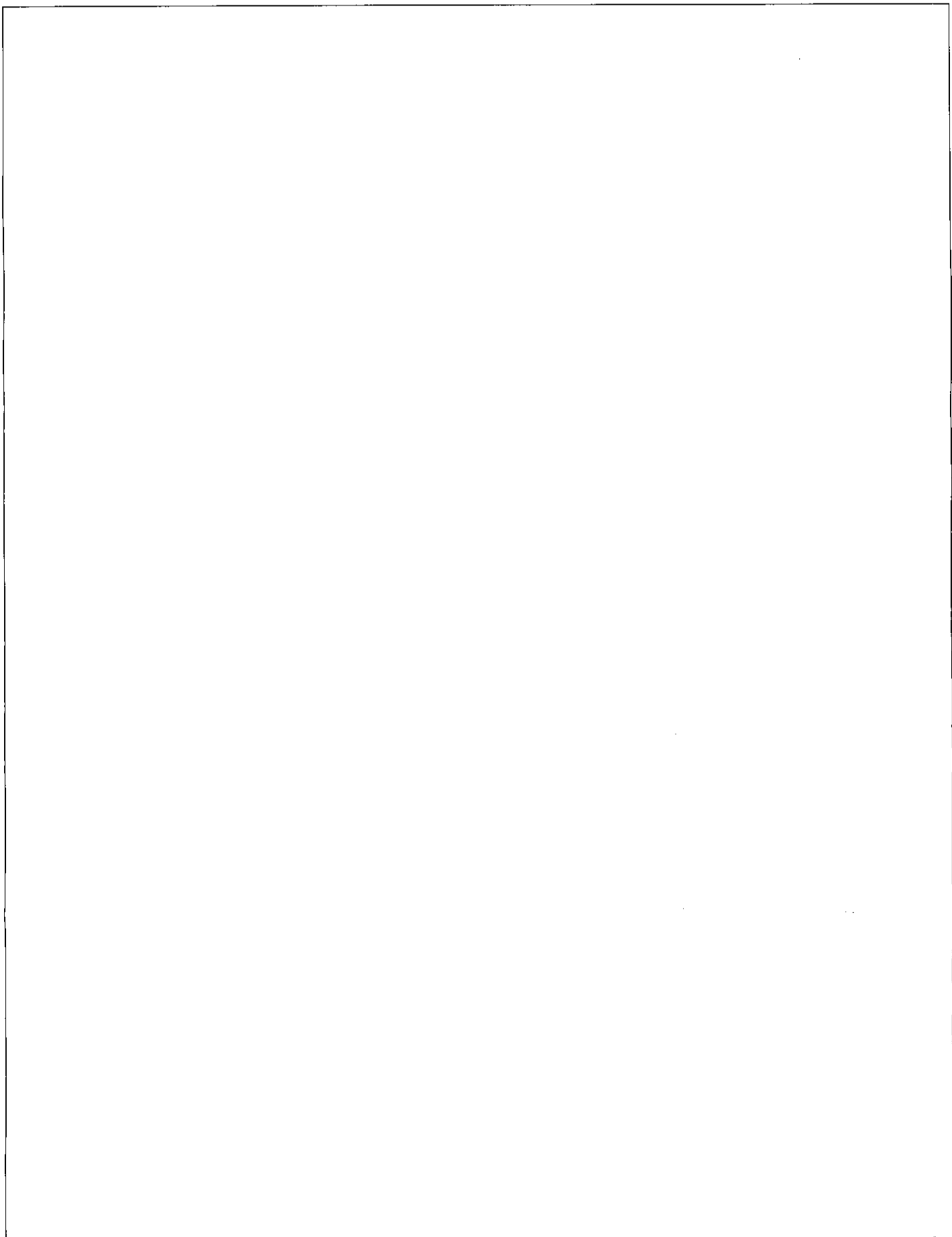
I think the whole thing is a bad idea.

Leave the square as it is. Everyone, probably apart from the Council, seems to be happy with the status quo.

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28.04.2014

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I feel the market square should be completely pedestrianized creating a cleaner and safer environment. The Square with no cars and taxis would be more healthier and aesthetically pleasing.

To offset the loss of parking I suggest the car parks at Back Lane and Ship Lane should be free for the first half hour, this would justify a price increase for longer stay parking. Taxis could be allocated spaces in Back Lane car park or Rochford Station

Perhaps parking on the east side of North Street be prohibited as buses cause congestion whilst stopping at the bus stop. In case of emergency no vehicles are able to pass.

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Rochford square is an ancient place with lots of history and fond memories to a lot of people, I have spoke to a large amount of people mainly folk who have lived since the days of the cattle market days, these plans will only add to distress, also you are trying to make a split between hough on sea and Beattlesbridge which is busy weekends and most of the week will be taken it is now fairly quiet in the middle of week which it has been like it for quite some time and this will not change.

Pr Weir

The Motto leave it alone.



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Only change exit/Access and put back as it was before. Leave parking in Square - do not. Increase size of pavements will encourage vandalism and skate boarders and is a total waste of tax payers money, when you should be saving or put it to better use, open police station again or turn on lights. Put taxis in North Street so people can walk through passage. Cafe culture will not work - why is the Reef closing down?

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The bus stop should about the taxi rank. For reasons of safety, a low wall or railings would have to be installed in order to protect passengers queuing at the bus stop & to prevent children running into the road.

In order to lead the car queue further into the square. The car parking places facing the SPAR should be removed & placed on the opposite, NAT. WEST, side. Taxi places should be reduced to three.

The reduction in parking places must occur in conjunction with short term pay & display parking in the Bosh Lane or Ship Lane car parks. The war memorial should be kept where it is; at the junction of East Street & West Bond road. If placed in the square it will be vandalized. Putting cobblestones in the square is a non-brainer.

As far as 'coffee culture' is concerned, this must have protection from the weather. A national coffee bar chain such as BOSTAS or Baffe nero should be approached with a view to locating in the old library site, now used as a charity shop. The retail area is adequate for this enterprise & an outside underzone area already there. The change of use would bring in money to the council's budget. The charity shop can be relocated to a nearby vacant site.

There should be promotion of youth community facilities near the square.

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07.05.2014

RECEPTION

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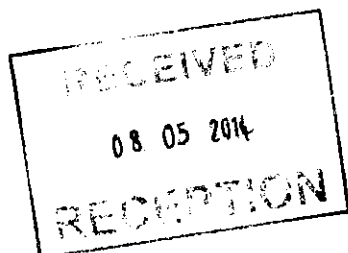
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**Please let us know which option you prefer, or whether there is an alternative you think the Council should consider.**

Neither option.

Leave the Square as it is but put the entrance + exit back to how it use to be with cars going in where they currently exit. When it use to be like that there was never congestion like there is now.

my parents agree with this idea as well



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MAKE IT DISABLED PARKING  
FOR ALL BLUE BADGES.  
AND MAYBE 3 TAXI'S

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OPTION (1) PREFERRED.  
IF YOU TAKE AWAY  
PARKING.  
SHOPS WILL SUFFER.  
SO WILL ROCHFORD BUSINESS.  
AS AN OLDER PERSON  
THESE SHOPS ARE IMPORTANT TO ME.  
PLEASE THINK.

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leave it as it is. S. Dowell.

Please leave it as is = J. Page

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It is fine as it is.

Please leave it this way.

We never have any problems parking in square if we need to + it makes things easier for people with children + the elderly.



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OPTION 1 PLEASE!

THIS IS BY FAR THE PREFERABLE  
PLAN FOR THOSE OF US WITH  
LIMITED WALKING ABILITIES.

THANK YOU  
(IN ANTICIPATION !!!)



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OPTION ONE

REMOVE TAXI'S

MOVE BUS STOP SLIGHTLY FURTHER TOWARDS RAIL STATION  
O/SIDE BOROUGH'S PARK

USE WASTED SPACE IN POST BOX CORNER E/NAT WEST  
CORNER FOR MORE PARKING

NO PAY & DISPLAY

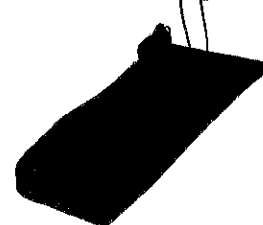


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I prefer option (1)  
but would like the  
entrance and exit reversed



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DONT TAKE AWAY THE CHARACTER  
OF THE SQUARE IT WILL TAKE AWAY  
ROCHFORD, WE ARE DIFFERENT FROM  
ALL AROUND US. KEEP IT AS IT IS.

THE KING GAVE THE SQUARE  
A ROYAL CHARTER STOPS  
YOU CHARGING FOR PARKING ETC  
IS THIS A BACK WAY TO CHANGE  
IT AS YOU DID WITH THE RAILINGS

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LEAVE IT AS IT IS

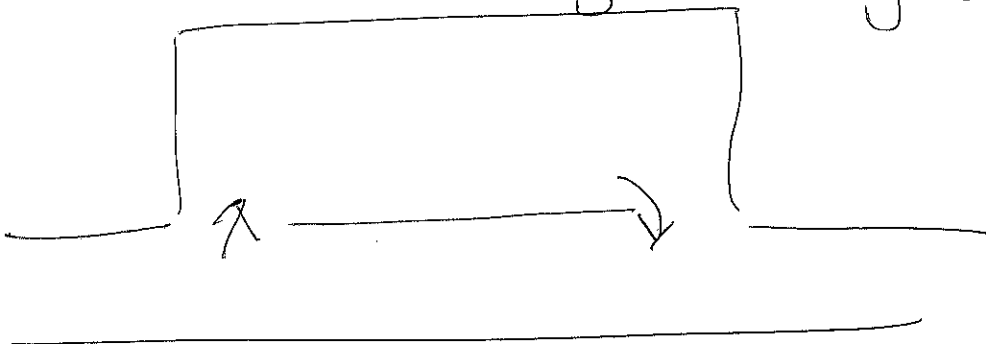
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I prefer option 1.

The entry to the parking in the square should be reversed and be put back to the way it was before. This will prevent queuing and causing hold ups



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YOU ALREADY MISSED UP THE  
PARALLEL ENTRANCE!  
SO NOW LEAVE IT ALL ALONE  
IE LOCATIONS  
[REDACTED] [REDACTED]

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**Please let us know which option you prefer, or whether there is an alternative you think the Council should consider.**

option 1 is preferred - more  
parking space & is more  
pedestrian space needed?

Peter + Constance Walter.



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I do NOT agree to Option 2.

Option 1 is better but send traffic into 2<sup>nd</sup> entrance to stop queuing over line.

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PLEASE DO NOT CHANGE ANYTHING  
IN THE SQUARE - THE ONLY PROBLEM  
IS PEOPLE QUEUING TO PARK - THIS  
BLOCKING THE ENTRANCE TO WEST STREET.  
THE FACT THERE IS A QUEUE DEMONSTRATES  
THE SQUARE ANY SHOPS ARE POPULAR.  
COULD YOU ADOPT THE ORIGINAL PLAN  
WHEN THE ENTRANCE TO THE SQUARE WAS  
OPPOSITE TO B(BANK) AND EXIT BY THE SPAR  
SUPERMARKET. EVERYONE HAS HARDY APART  
FROM A FEW TAXI DRIVERS. AND THE TRAFFIC  
FLOWED.

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I DO NOT AGREE WITH REDUCING THE  
PARKING IN THE SQUARE. SO OPTION 1 IS BEST!  
IT WILL ~~BE~~ WRECK THE TRADE OF ALL  
THE SHOPS IN & AROUND ROCHFORD.

I AM NOT A TRADER.

PEOPLE WANT TO BE ABLE TO PULL UP  
CLOSE TO SHOPS REQUIRED & VISIT

2 or 3 of SHOPS REQUIRED. THEY  
DO NOT WANT TO PAY FOR QUICK  
VISITS.

THOSE WANTING MORE TIME ARE  
PREPARED TO PAY & PARK IN THE  
CAR PARK AS THEY WILL BE WALKING  
ROUND AT THEIR LEISURE ANYWAY.

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**Please let us know which option you prefer, or whether there is an alternative you think the Council should consider.**

prefer option 2

Rochford has always had a

market



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Please let us know which option you prefer, or whether there is an alternative you think the Council should consider.

I would like to see Market Square totally paved over with decorative planting. Only retaining Taxi Rank + Bus Stop. Providing free parking in old ship lane will only move the congestion to another area. I am fed up with the bus not being able to move around the corner to the bus stop in Rochford Square because of selfish people waiting for a free parking space.



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More money than sense - our money!  
If you need to make cuts in order  
to save money, cut out the consultants  
and consultants, also the people  
who commission them in the first  
place, perhaps spend money on sending  
a couple of people who know what  
they are doing to say, France,  
where they know how to leave well  
alone and preserve their heritage!

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Leave it as it is, BUT change flow of  
cars parking in Square. i.e. In at the  
western end & out at eastern end to ease  
congestion. (Like it used to be!)

If we must have change, option 1 is  
preferable.

Save the MONEY!!!

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I think Option 2 would be a disaster for local tradespeople (I am a shopper not a trader!) This option may push more people towards the Airport trading estate where parking is free & access to shops easy. If you wish to retain the square as a retail area that it has been for centuries then Option 2 must be ignored. If you pedestrianise it may also encourage more youths to congregate in the square which may have an impact on public order & policing.

- I do not think there is a huge demand for taxis within the square & believe the rank could be moved say to outside the Congregational Church. Close enough for shoppers but not using up valuable parking space in the square. Bus Stop must be retained. If you want to stop the congestion turning into the square put in a yellow box and police it and fine people who enter it without being able to move out of it i.e. break the law. Cameras could be used like bus lane ones. This could be financed by NOT doing option 2, as parking etc will be expensive. More parking rather than less is needed to ensure businesses thrive within the square!



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I would prefer option 1

G. Smith

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leave it as it is, it works & we don't  
need more pedestrian space!

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LEAVE IT AS IT IS!

I Agree with above

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Option 1



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Option 1

Mr F. Carton

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option 1 as free parking in square encourages people to nip into shops as I do.

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Retain the Square as it is.

Rochford needs free parking spaces to encourage trade, we need more not less.

Why do we need wider pavements round the square?



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LEAVE IT AS IT IS! - Agreed

Seen adverts.

It is part of old Rochford - leave it alone - sod  
modernisation

Leave it as it is. There will be no need for more  
pedestrian space if people cannot come into the Sq. by car.

IF THE STOPS DO NOT SURVIVE, WHICH THEY WILL NOT, WITHOUT  
EXISTING PARKING, THEY WILL DIE, THEN NO PEDESTRIANS.

Leave it alone - waste of money!

Trouble is the shops are struggling with the square  
as it is! leaving it as it is will just lead  
to more decline.



SHOPS

The pay and display is set at an angle so can be seen as u turn into the square

Many elderly people get a taxi to the square for shopping ect, and want the taxi there for going home, the rank must stay in the square.

PEDESTRIANISED AREA

Planning  
RECEIVED  
17.04.2014  
RECEPTION

