

Sam Hollingworth
Planning Policy
Rochford District Council
South Street
Rochford
Essex
SS4 1BW



11th July 2011

Dear Mr Hollingworth,

**Rochford District Local Development Framework
Core Strategy: Sustainability Appraisal Addendum (SAA) Consultation**



I refer to the above consultation. As you know, we have previously expressed our concerns on the process and motivation behind this consultation in letters dated 24th May and 27th June. In essence, our concerns are:

- The very late withdrawal of the officer's report and the further delays caused to the production of the Core Strategy;
- The lack of an appropriate stage within PPS12 to facilitate such a consultation;
- The suggestion of a predetermined strategy by Cllr Hudson on the Council website to delay the process until after the adoption of the Localism Bill and consequent withdrawal of the RSS;
- The suggestion that the Inspector and Council appear to have endorsed the 'Scenario 2' approach, when it is clear that the SAA will not require any material changes to the CSS;
- The lack of assurance from RDC to the Inspector on conformity with the RSS;

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- The lack of clarity on the SAA process;

The Inspector made clear in her letter of 10th May to RDC that *"it is for you to clarify whether the Council would wish to adopt a CS which contains the RS housing numbers. If not, it may not be sensible for you to continue to progress the current plan."*

Without prejudice to the above, given that RDC have not withdrawn the Plan, and are proceeding on the basis of a SAA which provides more of an evidence base and which does not result in any material changes to the CSS, we respond on the basis that no further Examination sessions will be required and that the Inspector's Report can be released and adopted very quickly.

Our main response is in relation to the assessment matrix within Appendix 1, and we have the following comments:

1. Balanced Communities

As we have previously demonstrated to the Council in our background technical work, which informed our responses on the CSS and the Site Allocations consultations, copy attached, the primary school has a significant and growing surplus of spaces, which the development will largely fill, thus assisting in the future viability of the school. There is overcapacity in the local shops particularly convenience stores, and again these will be anchored by the new development. Without this the school and a number of shops would be threatened with closure. The development will also assist in creating additional demand and potential funding for other health and community facilities in the town. As such, under this heading this should have 2 positives, particularly given that Location 7 West Rayleigh, which has few or no existing facilities, scores 2 positives.

2. Healthy and Safe Communities

No mention is made of access to the River Crouch or riverside walks. Again, Location 7 appears to score 2 positives and Hullbridge should also.



5. Accessibility

It is a little difficult to understand the negative score on this when Hullbridge is only marginally further from the centre of Rayleigh than Location 7, which scores a positive.

6. Biodiversity

Given that the CSS identifies the site at SW Hullbridge, which the text acknowledges will not have any expected biodiversity issues, then this should score 0 at the least, with the notation as 'no significant effects identified' as with Location 7.

7. Cultural Heritage

As set out in our technical work, there are no archaeological records or evidence from the Sites and Monuments Record of any archaeological interest, and therefore in the interest of consistency, the score should be 0 and the text read 'no significant effects identified' as with Location 7.

8. Landscape & Townscape

It is difficult to understand the rationale for a zero score for Location 1 West Rochford which has no landscape containment, and a question mark against Hullbridge. Both sites have the opportunity to effect landscape containment at SA stage, and Hullbridge should score a zero for this too, particularly as the SW Hullbridge site identified is outside any landscape designation.

Summary

As set out above, there are some inconsistencies in the assessment which can be easily rectified without affecting the overall development strategy of the CSS. Given this, we look forward to the



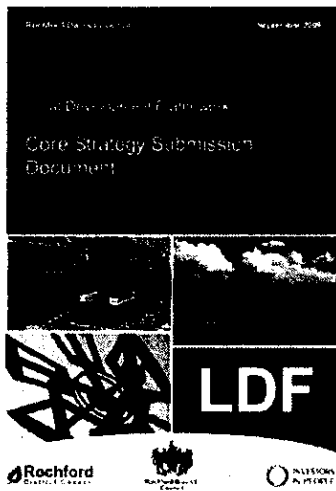
response of the consultation being sent to the Inspector, with a recommendation that no material changes to the CSS are necessitated and that therefore the Inspector's Report can be issued without further delay.

Yours sincerely,



2012
2011
2010
2009
2008
2007





Southern and Regional Developments Ltd

Land At Hullbridge

Further Technical Evidence for Core Strategy Examination

April 2010

Offices throughout the UK

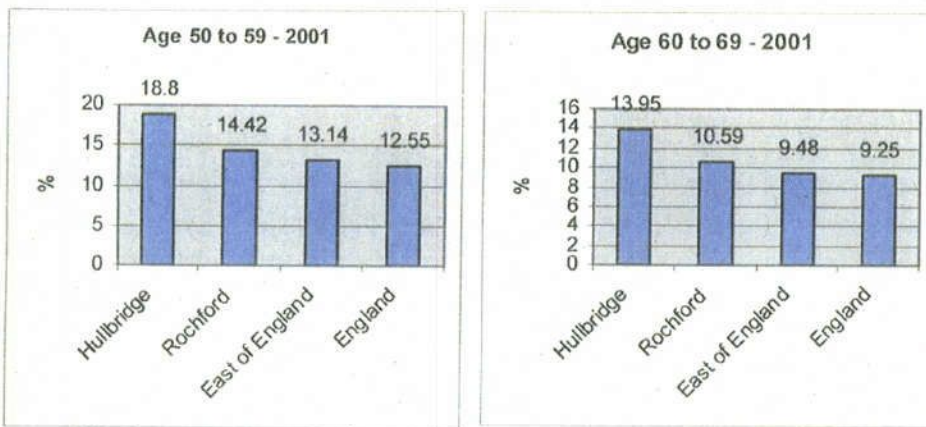
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Population Profile

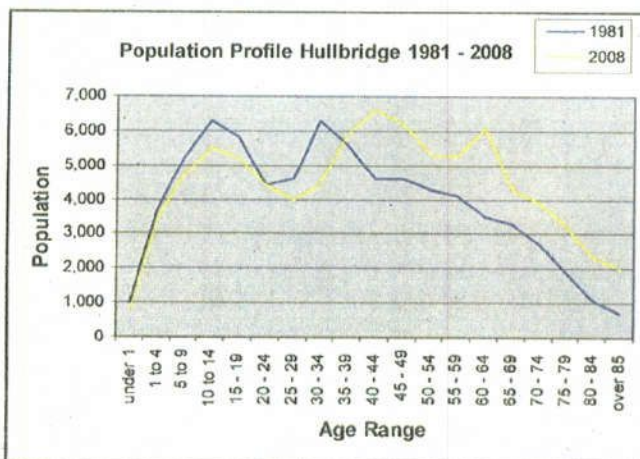
Attached as **appendix 1** is an analysis of ward census figures for 2001 for Hullbridge ward, together with analysis against comparable district, regional and national figures.

These show two things. Compared to the regional and particularly national levels, Rochford District has an ageing population. However, in comparison with all levels, Hullbridge has a much older profile, with particular emphasis at the 50 to 59 ages range, and 60 to 69 range:



Source: Office for National Statistics

By contrast, the comparable profile of ages below 40 are significantly lower than both Rochford itself and both the regional and national levels. The ageing profile of Hullbridge is shown below:



Source: ONS Mid-year Population Estimates

Clearly the age profile of Hullbridge reflects the significant expansion of the town in the 1960s, and the fact that second generation families have settled elsewhere due to the lack of new house subsequently.

Retail

Hullbridge presently has a good range of local service and convenience retail stores. A list is provided at **appendix 2**. In particular, the town has 3 convenience stores including a Budgens, Co-op, and smaller One Stop. At the time of writing, only one retail unit was empty, comprising a Sue Ryder shop that had ceased trading.

In 2008 the Council commissioned White Young Green to undertake a Retail Health Study, which is included as one of the Examination background documents.

Key findings of the report are as follows:

- Facilities within the District provide a more important convenience goods shopping role than for comparison goods shopping (24% compared to 17%). However, it is evident that within both sectors there is significant 'leakage' of expenditure to competing destinations, most notably to facilities in Southend-on-Sea District (51%). This is understandable given the current retail offer in the District and the strength and proximity of competing provision.
 - Given the significant amount of expenditure that is currently taking place in locations outside the District it is evident that there is scope for improved retail floorspace (both convenience and comparison) within the District to reduce the need of residents to travel elsewhere.
 - While it is apparent that village and neighbourhood centres do not provide the range of goods or services expected by modern consumers, they nevertheless play a
-

valuable support role, enabling local residents to meet their day to day convenience and leisure needs without travelling to more distant town centres.

- Local Plan Policy SAT5 presumes against the loss of retail floorspace in village and local centres unless a range of conditions can be met, including whether 'the use proposed would serve the day to day needs of local residents'. WYG consider this policy to be appropriate in that it recognises and maintains the convenience role of village and neighbourhood centres without compromising opportunities for additional services, such as banks, post offices or surgeries, which could enhance the day to day lives of local residents.
- Given that there is evidence of significant overtrading in the three largest settlements, there would appear to be an under-supply of convenience retail facilities in the District.
- Conversely, there is evidence of convenience undertrading in Hullbridge, which suggests that one or more shops is under threat, particularly as the projections is for leakage to increase.
- destinations within Rochford District attract a total of 17.8% of main food shopping expenditure generated by residents within the District. In terms of 'top-up' convenience shopping, existing facilities within Rochford District attract over half (54.5%) of expenditure in the Study Area.
- Existing convenience foodstores in Hullbridge provide for a significant degree of top-up food shopping.

Given the above, existing convenience stores in Hullbridge provide a significant function and valuable support role in limiting leakage from Hullbridge. Whilst there is evidence of undertrading, this provides capacity for new development which itself will anchor both existing convenience and comparison stores, as well as other services. Indeed, new development will ensure the survival of these shops and services, given the overtrading position that exists at present.

Services

Gas, electricity, water and telecommunications services are available and have capacity to serve the new development. Our research on drainage indicate capacity in foul sewage to accommodate the development in terms of pipeline capacity, pumping station, and treatment. This is expected to be confirmed shortly and there is no insuperable constraint to the site being developed early in the CS timescale.

Transport

Our response to the Submission document highlighted that Hullbridge benefits from frequent bus services between Rayleigh and Southend-on-Sea, with service 20 providing a 15 minute frequency of service between Hullbridge and Southend via Rayleigh and Rayleigh Station. Details of the route and timetable are attached as **appendix 3**. In addition to the regular service there are numerous services connecting to local secondary schools located in surrounding towns.

All services are as follows:

Number	Service Number and Route	Service Frequency
20	Hullbridge to Southend via Rayleigh and rail station	15 mins
20c	Rayleigh Rail Station to the Dome	2 services per day
10	Hullbridge to Rayleigh	2 services Wednesday
1	Southend to Rayleigh Rail Station	One service per day
15c, 515, 20x, 820 and 816	Schools	Term time

Attached as **appendix 4** is a Highways Technical Report prepared by Cannon Consulting Engineers. This confirms that the area to the south west of Hullbridge is situated to support the local facilities and amenities within easy walking and cycling distance. As set out above, Hullbridge benefits from a good and comprehensive public transport service, connecting the village to key employment and service centres outside of Hullbridge. Public transport mode share to key destinations to the centres ranged from 8-14%.

It goes on to conclude that overall, the assessment considers the highway network would be able to accommodate the increase in vehicle movements from the site to at least nil-detriment or better, through travel planning and highway improvements.

Education

Attached as **appendix 5** are extracts from the Essex Schools Organisation Plan 2009 to 2014. In terms of primary schools, the Riverside Infants and Junior schools will have a combined surplus of 180 places. The nearest secondary school 'local delivery group' will have a surplus of 263 places.

Taking the County's standard formula for seeking developer contributions to fund new school places, assuming an overall density of between 30 and 50 dph, would give a primary school pupil product of 150 pupils for a 500 dwelling scheme, whilst for secondary school provision, a pupil product of 100 pupils would be generated on the same basis.

As such, existing schools are projected to have sufficient capacity.

In relation to pre-school provision, there are also extracts from the County Childcare Sufficiency Assessment 2008 with **appendix 6**. This shows that there are surplus places in all sectors apart from day nurseries, as follows:

Ward: Hullbridge	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	77	10	52	52	52
Take Up Of Existing Places		69	0	12	16	8

However, in the District as a whole, there is a surplus of day nursery places, with surplus places in all areas, as follows:

Rochford	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	470	622	385	166	210	210
Take-up of Places	386	592	328	90	136	94



Appendix 1
Population Profile of Hullbridge

Age (UV04)

				Hullbridge	Rochford	East of Eng	England
				Ward	Non-Metrop	Region	Country
All People	Count	Persons	Apr-01	6446	78489	5388140	49138831
Aged under 1	Count	Persons	Apr-01	47	742	60743	554460
Aged 1 year	Count	Persons	Apr-01	46	852	62443	574428
Aged 2 years	Count	Persons	Apr-01	59	894	64836	587635
Aged 3 years	Count	Persons	Apr-01	83	1026	65941	596726
Aged 4 years	Count	Persons	Apr-01	70	958	67649	612989
Aged 5 years	Count	Persons	Apr-01	75	1005	66990	604631
Aged 6 years	Count	Persons	Apr-01	70	1010	67604	608575
Aged 7 years	Count	Persons	Apr-01	71	1047	69465	625462
Aged 8 years	Count	Persons	Apr-01	71	997	68727	630665
Aged 9 years	Count	Persons	Apr-01	66	1023	71010	653196
TOTAL 1-9				658	9554	665408	6048767
% OF TOTAL				10.2	12.17	12.35	12.31
Aged 10 years	Count	Persons	Apr-01	73	1075	71854	661291
Aged 11 years	Count	Persons	Apr-01	67	1010	70559	646996
Aged 12 years	Count	Persons	Apr-01	91	985	69992	640717
Aged 13 years	Count	Persons	Apr-01	61	985	70753	650842
Aged 14 years	Count	Persons	Apr-01	82	963	67671	629201
Aged 15 years	Count	Persons	Apr-01	70	946	66524	623767
Aged 16 years	Count	Persons	Apr-01	87	950	67396	629445
Aged 17 years	Count	Persons	Apr-01	85	955	64329	601821
Aged 18 years	Count	Persons	Apr-01	66	889	61437	590850
Aged 19 years	Count	Persons	Apr-01	59	682	58165	586721
TOTAL 10-19				741	9440	668680	6261651
% OF TOTAL				11.49	12.03	12.41	12.74
Aged 20 years	Count	Persons	Apr-01	62	702	60422	614403
Aged 21 years	Count	Persons	Apr-01	64	706	60851	611506
Aged 22 years	Count	Persons	Apr-01	65	752	59881	588649
Aged 23 years	Count	Persons	Apr-01	52	710	57932	564695
Aged 24 years	Count	Persons	Apr-01	56	736	59447	573466
Aged 25 years	Count	Persons	Apr-01	50	766	60417	592740
Aged 26 years	Count	Persons	Apr-01	55	782	64113	619548
Aged 27 years	Count	Persons	Apr-01	46	854	66957	642742
Aged 28 years	Count	Persons	Apr-01	54	866	71465	687806
Aged 29 years	Count	Persons	Apr-01	75	974	75898	725824
TOTAL 20-29				579	7848	637383	6221379
% OF TOTAL				8.98	10	11.83	12.66
Aged 30 years	Count	Persons	Apr-01	56	1034	78024	743517
Aged 31 years	Count	Persons	Apr-01	66	1099	77590	733446
Aged 32 years	Count	Persons	Apr-01	71	1089	81208	760002
Aged 33 years	Count	Persons	Apr-01	75	1121	82012	763358
Aged 34 years	Count	Persons	Apr-01	78	1203	85067	785288
Aged 35 years	Count	Persons	Apr-01	97	1235	85705	787124
Aged 36 years	Count	Persons	Apr-01	73	1165	86174	791661
Aged 37 years	Count	Persons	Apr-01	77	1209	85198	782799
Aged 38 years	Count	Persons	Apr-01	83	1209	83810	769653
Aged 39 years	Count	Persons	Apr-01	79	1267	82252	749776

TOTAL 30-39			755	11631	827040	7666624
% OF TOTAL			11.71	14.82	15.35	15.6
Aged 40 years: Count	Persons	Apr-01	80	1136	80593	730588
Aged 41 years: Count	Persons	Apr-01	76	1112	76690	701571
Aged 42 years: Count	Persons	Apr-01	86	1133	76035	690494
Aged 43 years: Count	Persons	Apr-01	88	1067	75215	681359
Aged 44 years: Count	Persons	Apr-01	84	1036	72287	656875
Aged 45 years: Count	Persons	Apr-01	76	1012	70407	634240
Aged 46 years: Count	Persons	Apr-01	68	990	69313	619926
Aged 47 years: Count	Persons	Apr-01	91	1047	70199	627116
Aged 48 years: Count	Persons	Apr-01	85	1078	68988	617653
Aged 49 years: Count	Persons	Apr-01	98	1035	68861	612630
TOTAL 40-49			832	10646	728588	6572452
% OF TOTAL			12.91	13.56	13.52	13.38
Aged 50 years: Count	Persons	Apr-01	85	991	69325	617394
Aged 51 years: Count	Persons	Apr-01	120	1060	72378	639113
Aged 52 years: Count	Persons	Apr-01	114	1162	74856	659638
Aged 53 years: Count	Persons	Apr-01	153	1421	83043	715481
Aged 54 years: Count	Persons	Apr-01	177	1576	89177	751071
Aged 55 years: Count	Persons	Apr-01	112	1091	66838	577525
Aged 56 years: Count	Persons	Apr-01	117	1104	68668	596512
Aged 57 years: Count	Persons	Apr-01	126	1047	65981	575598
Aged 58 years: Count	Persons	Apr-01	100	991	63048	548342
Aged 59 years: Count	Persons	Apr-01	108	882	54556	487454
TOTAL 50-59			1212	11325	707870	6168128
% OF TOTAL			18.8	14.42	13.14	12.55
Aged 60 years: Count	Persons	Apr-01	91	782	50869	462708
Aged 61 years: Count	Persons	Apr-01	106	902	54621	491823
Aged 62 years: Count	Persons	Apr-01	122	881	54486	487196
Aged 63 years: Count	Persons	Apr-01	111	885	53980	481809
Aged 64 years: Count	Persons	Apr-01	89	891	52599	468294
Aged 65 years: Count	Persons	Apr-01	87	830	51041	454008
Aged 66 years: Count	Persons	Apr-01	81	786	50051	439446
Aged 67 years: Count	Persons	Apr-01	68	761	47534	420079
Aged 68 years: Count	Persons	Apr-01	73	814	47710	419937
Aged 69 years: Count	Persons	Apr-01	71	782	47663	420553
TOTAL 60-69			899	8314	510554	4545853
% OF TOTAL			13.95	10.59	9.48	9.25
Aged 70 years: Count	Persons	Apr-01	57	733	47346	418979
Aged 71 years: Count	Persons	Apr-01	78	738	46092	404735
Aged 72 years: Count	Persons	Apr-01	45	679	44259	387853
Aged 73 years: Count	Persons	Apr-01	39	680	42303	370943
Aged 74 years: Count	Persons	Apr-01	54	650	41342	366308
Aged 75 to 79 Count	Persons	Apr-01	242	2879	186561	1645194
TOTAL 70-79			515	6359	407903	3594012
% OF TOTAL			7.99	8.1	7.57	7.31
Aged 80 to 84 Count	Persons	Apr-01	142	1850	125795	1105941
Aged 85 to 89 Count	Persons	Apr-01	87	1082	73130	637701
TOTAL 80-89			229	2932	198925	1743642
% OF TOTAL			3.55	3.74	3.69	3.55

Aged 90 to 94 Count	Persons	Apr-01	23	339	28424	249874
Aged 95 to 99 Count	Persons	Apr-01	3	88	6496	58401
TOTAL 90-99			26	427	34920	308275
% OF TOTAL			0.4	0.54	0.65	0.63
Aged 100 yea Count	Persons	Apr-01	0	13	869	8048
TOTAL 100+			0	13	869	8048
% OF TOTAL			0	0.02	0.02	0.02

LastUpdated 18-Nov-04
Source Office for National Statistics
National Statistics



Appendix 2
Shops and Services in Hullbridge



Shop/Service	Type	Use Class	Address
Revolution Cycles			
Beauty Salon			
Craft Shop			
Petrol Station			
Hullbridge Sports and Social Club			
Budgens			
Co-op			
Golden Crust Bakers			
Tabor Butchers			
Bakers Central Heating			
Ferry Pharmacy			
Sue Ryder (vacant)			
One Stop			
Anchor Inn			
K2 Tandoori			
Riveria Restaurant			
Simla Tandoori			
China City Restaurant			
Clinic			
Right Moves Estate Agent			
Party Shop			
Laundrette			
Jays Stores			
Vets			
Gold Lion Chinese			
Hair Salon			
Multi shop household goods			
Alexander Fish and Chips			
Library			



Appendix 3

Bus Service 20 and Route Plan



The information on this timetable is expected to be valid until at least 17th March 2010. Where we know of variations, before or after this date, then we show these at the top of each affected column in the table.

Direction of stops: where shown (eg: W-bound) this is the compass direction towards which the bus is pointing when it stops.

Mondays to Fridays

Southend-on-Sea, Travel Centre (Stop D)	---	---	0630	0647	0708	0721	0731	0745	0802	0814	0828	0838	0843	0903	0918	0933
Prittlewell, Southend Hospital South (Stop P)	0546	0610	0643	0700	0721	0734	0747	0801	0818	0830	0844	0850	0859	0919	0934	0948
Leigh-on-Sea, Kent Elms Corner (W3-bound)	0554	0618	0651	0708	0728	0742	0756	0810	0827	0839	0853	0858	0908	0928	0943	0957
Eastwood, Eastwood Rise (opp)	0558	0622	0655	0712	0733	0746	0801	0815	0832	0844	0858	0904	0913	0933	0948	1002
Rayleigh, Railway Station (o/s)	arr	0609	0633	0706	0723	0744	0757	0815	0829	0846	0858	0912	0918	0927	0947	1002
Rayleigh, Railway Station (o/s)	dep	0611	0635	0708	0725	0746	0759	0817	0831	0848	0900	0914	0916	0929	0949	1004
Hullbridge, The Anchor (o/s)	0618	0642	0715	0732	0753	0806	0826	0840	0857	0909	0923	0927	0938	0958	1013	1025

more trips below

Mondays to Fridays

Service Restrictions		Notes		1		1		1		1		1						
				Sch	Sch	NSch	NSch	Sch	Sch	NSch	NSch	Sch	Sch					
Bournes Green, Bournes Green (W-bound)	---	---	---	---	---	---	---	---	---	---	---	1638	---					
Southchurch, The White Horse (W-bound)	---	then	---	---	---	---	---	---	---	---	---	1542	---					
Southend-on-Sea, Travel Centre (Stop D)	0946	at	48	03	18	33	---	1610	1532	1532	1547	1555	1555	1606	1615	1630	1640	1650
Prittlewell, Southend Hospital South (Stop P)	1803	these	03	18	33	48	---	1533	1647	1546	1602	1610	1610	1621	1631	1646	1656	1706
Leigh-on-Sea, Kent Elms Corner (W3-bound)	1812	mins	12	27	42	57	until	1542	1556	1557	1611	1619	1619	1630	1640	1655	1705	1715
Eastwood, Eastwood Rise (opp)	1817	past	17	32	47	02	---	1547	1601	1603	1616	1624	1625	1636	1646	1701	1711	1721
Rayleigh, Railway Station (o/s)	arr	1629	each	29	44	59	14	1559	1613	1616	1629	1639	1639	1648	1659	1714	1724	1734
Rayleigh, Railway Station (o/s)	dep	1631	hour	31	46	01	16	1601	1615	1618	1630	1638	1641	1651	1701	1716	1726	1736
Hullbridge, The Anchor (o/s)	1849	---	40	55	10	25	---	1610	1624	1627	1639	1647	1652	1700	1710	1725	1735	1745

Service Restrictions: 1 - Not between now and 21/2/2010, not 3/4/2010 until 16/5/2010, not 29/5/2010 until 16/6/2010
 Notes: Sch - Schooldays only
 NSch - Not Schooldays

Mondays to Fridays

Southend-on-Sea, Travel Centre (Stop D)	1700	---	1710	1720	1730	---	1745	1800	1815	1835	1805	1835	2005	2035	2135	2235
Prittlewell, Southend Hospital South (Stop P)	1716	---	1726	1738	1746	---	1801	1816	1830	1850	1915	1945	2015	2045	2145	2245
Leigh-on-Sea, Kent Elms Corner (W3-bound)	1725	---	1735	1745	1755	---	1810	1825	1839	1859	1922	1952	2022	2052	2152	2252
Eastwood, Eastwood Rise (opp)	1731	---	1741	1751	1801	---	1816	1831	1844	1904	1927	1957	2027	2057	2157	2257
Rayleigh, Railway Station (o/s)	arr	1744	---	1754	1804	1814	---	1828	1844	1856	1916	1939	2009	2039	2109	2209
Rayleigh, Railway Station (o/s)	dep	1746	1751	1756	1806	1816	1821	1831	1846	1858	1918	1939	2009	2039	2109	2209
Hullbridge, The Anchor (o/s)	1755	1800	1805	1815	1825	1830	1840	1855	1907	1927	1949	2019	2049	2119	2219	2319

Saturdays

Southend-on-Sea, Travel Centre (Stop D)	0710	0740	0803	0823	0843	0903	then	05	18	33	48	---	1603	1620	1640	1700	1720	1740
Prittlewell, Southend Hospital South (Stop P)	0723	0753	0816	0838	0858	0918	at	18	33	48	03	---	1618	1635	1655	1715	1735	1755
Leigh-on-Sea, Kent Elms Corner (W3-bound)	0731	0801	0824	0847	0907	0927	these	27	42	57	12	---	1627	1644	1704	1724	1744	1804
Eastwood, Eastwood Rise (opp)	0735	0805	0828	0852	0912	0932	mins	32	47	02	17	until	1632	1649	1709	1729	1749	1809
Rayleigh, Railway Station (o/s)	arr	0748	0816	0839	0904	0924	0944	past	44	59	14	29	---	1644	1701	1721	1741	1801
Rayleigh, Railway Station (o/s)	dep	0748	0818	0841	0906	0926	0946	each	46	01	16	31	---	1646	1703	1723	1743	1803
Hullbridge, The Anchor (o/s)	0755	0825	0848	0915	0935	0955	hour	55	10	26	40	---	1656	1712	1732	1752	1812	1832

Saturdays

Southend-on-Sea, Travel Centre (Stop D)	1805	1835	1905	1935	2005	2035	2135	2235	---	---	---	---	---	---	---	---
Prittlewell, Southend Hospital South (Stop P)	1820	1848	1915	1945	2015	2045	2145	2245	---	---	---	---	---	---	---	---
Leigh-on-Sea, Kent Elms Corner (W3-bound)	1829	1858	1922	1952	2022	2052	2152	2252	---	---	---	---	---	---	---	---
Eastwood, Eastwood Rise (opp)	1834	1900	1927	1957	2027	2057	2157	2257	---	---	---	---	---	---	---	---
Rayleigh, Railway Station (o/s)	arr	1846	1911	1939	2009	2039	2109	2209	---	---	---	---	---	---	---	---
Rayleigh, Railway Station (o/s)	dep	1848	1913	1939	2009	2039	2109	2209	---	---	---	---	---	---	---	---
Hullbridge, The Anchor (o/s)	1857	1920	1949	2019	2049	2119	2219	2319	---	---	---	---	---	---	---	---

Sundays

Southend-on-Sea, Travel Centre (Stop D)	0922	0952	then	52	22	---	1722	1822	1926	2050	---	---	---	---	---
Prittlewell, Southend Hospital South (Stop P)	0934	1004	at	04	34	---	1734	1834	1936	2101	---	---	---	---	---
Leigh-on-Sea, Kent Elms Corner (W3-bound)	0941	1011	these	11	41	---	1741	1841	1942	2107	---	---	---	---	---
Eastwood, Eastwood Rise (opp)	0948	1018	mins	16	46	until	1748	1848	1948	2111	---	---	---	---	---
Rayleigh, Railway Station (o/s)	arr	0958	1028	past	28	58	---	1758	1858	1958	2123	---	---	---	---
Rayleigh, Railway Station (o/s)	dep	0958	1028	each	28	58	---	1758	1858	1958	2123	---	---	---	---
Hullbridge, The Anchor (o/s)	1006	1038	hour	38	08	---	1808	1908	2008	2133	---	---	---	---	---

The information on this timetable is expected to be valid until at least 17th March 2010. Where we know of variations, before or after this date, then we show these at the top of each affected column in the table.

Direction of stops: where shown (eg: W-bound) this is the compass direction towards which the bus is pointing when it stops.

Mondays to Fridays

Service Restrictions Notes	2		1		2		1		2		1		2		1			
	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch	NSch	Sch		
Hullbridge, The Anchor (o/s)	0539	0606	0626	0636	0651	0704	0722	0737	0737	0752	0752	0800	0800	0813	0813	0831	0846	0853
Rayleigh, Railway Station (opp)	0548	0615	0635	0645	0700	0713	0731	0749	0749	0804	0804	0812	0812	0825	0825	0843	0858	0915
Eastwood, Eastwood Rise (adj)	0559	0626	0646	0656	0711	0724	0742	0802	0805	0817	0829	0825	0828	0838	0841	0859	0914	0931
Leigh-on-Sea, Kent Elms Corner (S2-bound)	0603	0630	0650	0700	0715	0728	0746	0808	0811	0823	0826	0831	0834	0844	0847	0905	0920	0937
Prittlewell, Southend Hospital South (Stop C)	0613	0640	0700	0710	0725	0738	0756	0818	0820	0833	0835	0841	0843	0854	0856	0914	0929	0946
Southend-on-Sea, Travel Centre (Stop D)	0628	0655	0715	0725	0740	0753	0811	0833	0836	0848	0851	0856	0859	0909	0912	0930	0945	1002

Service Restrictions: 2 - Not 22/2/2010 until 2/4/2010, not 19/5/2010 until 28/5/2010
 1 - Not between now and 21/2/2010, not 3/4/2010 until 18/5/2010, not 29/5/2010 until 6/6/2010

Notes: NSch - Not Schooldays
 Sch - Schooldays only

Mondays to Fridays

Hullbridge, The Anchor (o/s)	0913	0933	then at	33	48	03	18	1903	1916	1933	1948	1903	1918	1936	1948	1708	1721	
Rayleigh, Railway Station (opp)	0925	0945	these	45	00	15	30	1515	1530	1545	1600	1615	1630	1648	1700	1720	1733	
Eastwood, Eastwood Rise (adj)	0941	0958	mins	58	13	28	43	until	1528	1643	1659	1614	1629	1644	1702	1714	1734	1747
Leigh-on-Sea, Kent Elms Corner (S2-bound)	0947	1004	past	04	19	34	49	1534	1549	1604	1619	1634	1649	1707	1719	1739	1752	
Prittlewell, Southend Hospital South (Stop C)	0956	1014	each	14	29	44	59	1544	1559	1616	1631	1646	1701	1719	1731	1751	1804	
Southend-on-Sea, Travel Centre (Stop D)	1012	1029	hour	29	44	59	14	1559	1614	1632	1647	1702	1717	1735	1747	1807	1820	

Mondays to Fridays

Hullbridge, The Anchor (o/s)	1736	1751	1801	1816	1826	1838	1851	1921	1951	2021	2121	2221					
Rayleigh, Railway Station (opp)	1748	1803	1813	1828	1838	1845	1900	1932	2002	2032	2132	2232					
Eastwood, Eastwood Rise (adj)	1802	1817	1827	1842	1852	1856	1911	1944	2014	2044	2144						
Leigh-on-Sea, Kent Elms Corner (S2-bound)	1807	1822	1832	1847	1857	1900	1915	1949	2019	2049	2149						
Prittlewell, Southend Hospital South (Stop C)	—	—	1844	—	1909	—	—	1956	—	2056	2156						
Southend-on-Sea, Travel Centre (Stop D)	—	—	1900	—	1925	—	—	2005	—	2105	2205						

Saturdays

Hullbridge, The Anchor (o/s)	0616	0701	0731	0810	0840	0909	0918	then at	18	33	48	03		1518	1538	1558	1617	1647
Rayleigh, Railway Station (opp)	0625	0710	0740	0822	0852	0912	0930	these	30	45	00	15		1530	1550	1610	1629	1659
Eastwood, Eastwood Rise (adj)	0636	0721	0751	0835	0905	0925	0943	mins	43	58	13	28	until	1643	1603	1623	1642	1712
Leigh-on-Sea, Kent Elms Corner (S2-bound)	0640	0725	0755	0841	0911	0931	0949	past	49	04	19	34		1549	1609	1629	1648	1718
Prittlewell, Southend Hospital South (Stop C)	0650	0735	0805	0851	0921	0941	0959	each	59	14	29	44		1659	1619	1639	1658	1728
Southend-on-Sea, Travel Centre (Stop D)	0705	0750	0820	0906	0936	0956	1014	hour	14	29	44	59		1614	1634	1654	1713	1743

Saturdays

Hullbridge, The Anchor (o/s)	1717	1747	1817	1823	2021	2121	2221										
Rayleigh, Railway Station (opp)	1729	1759	1829	1934	2032	2132	2232										
Eastwood, Eastwood Rise (adj)	1742	1812	1842	1946	2044	2144											
Leigh-on-Sea, Kent Elms Corner (S2-bound)	1748	1818	1848	1951	2049	2149											
Prittlewell, Southend Hospital South (Stop C)	1758	1828	1858	1958	2056	2156											
Southend-on-Sea, Travel Centre (Stop D)	1813	1843	1913	2007	2105	2205											

Sundays

Hullbridge, The Anchor (o/s)	0914	0944	then at	44	14		1714	1744	1814	1914	2014	2135					
Rayleigh, Railway Station (opp)	0924	0954	these	54	24		1724	1754	1824	1924	2024	2145					
Eastwood, Eastwood Rise (adj)	0937	1007	mins	07	37	until	1737	1807	1838	1936	2036						
Leigh-on-Sea, Kent Elms Corner (S2-bound)	0943	1013	past	13	43		1743	1813	1841	1941	2041						
Prittlewell, Southend Hospital South (Stop C)	0949	1019	each	19	49		1749	1819	1847	1947	2047						
Southend-on-Sea, Travel Centre (Stop D)	1000	1030	hour	30	00		1800	1830	1858	1958	2058						



For next departures from a particular stop you can use **traveline-txt** - by sending the SMS code (followed by a space and the service number if you want a specific service - eg: **buctdgt 60**) to **84268**. Or you can use the mobile internet by using the code to locate the stop on **NextBuses**. For details of both these services see www.traveline.info/onmove.htm. The return message from **traveline-txt** is free for codes prefixed **cmb, lin, nfo** and **suf** (East Anglia and Lincolnshire); for all other codes it is 25p. **NextBuses** incurs standard internet usage charges.

Information about next departures is available on mobile internet on phones and PDAs using the SMS code - go to www.mytraveline.mobi. Only normal browsing charges apply.

NOTE: SMS codes are different in each direction. Make sure you choose the right direction from these lists.

SMS Code	Stop Name	Street	ATCO Code
soadajmt	Bournes Green, Bournes Green (W-bound)	South Church Boulevard	15800103
soadaawtw	Southchurch, The White Horse (W-bound)	Southchurch Road	15800111
soadjdgi	Southend-on-Sea, Travel Centre (Stop D)	Chichester Road	15800723
soadgigw	Pritlewell, Southend Hospital South (Stop P)	Pritlewell Chase	15800506
soadgpgg	Leigh-on-Sea, Kent Elms Corner (W3-bound)	Rayleigh Road	15800447
soadgpgp	Eastwood, Eastwood Rise (opp)	Rayleigh Road	15800459
esxagpgp	Rayleigh, Railway Station (o/s)	Station Road	1500IM441
esxagawg	Hullbridge, The Anchor (o/s)	Ferry Road	1500IM1943



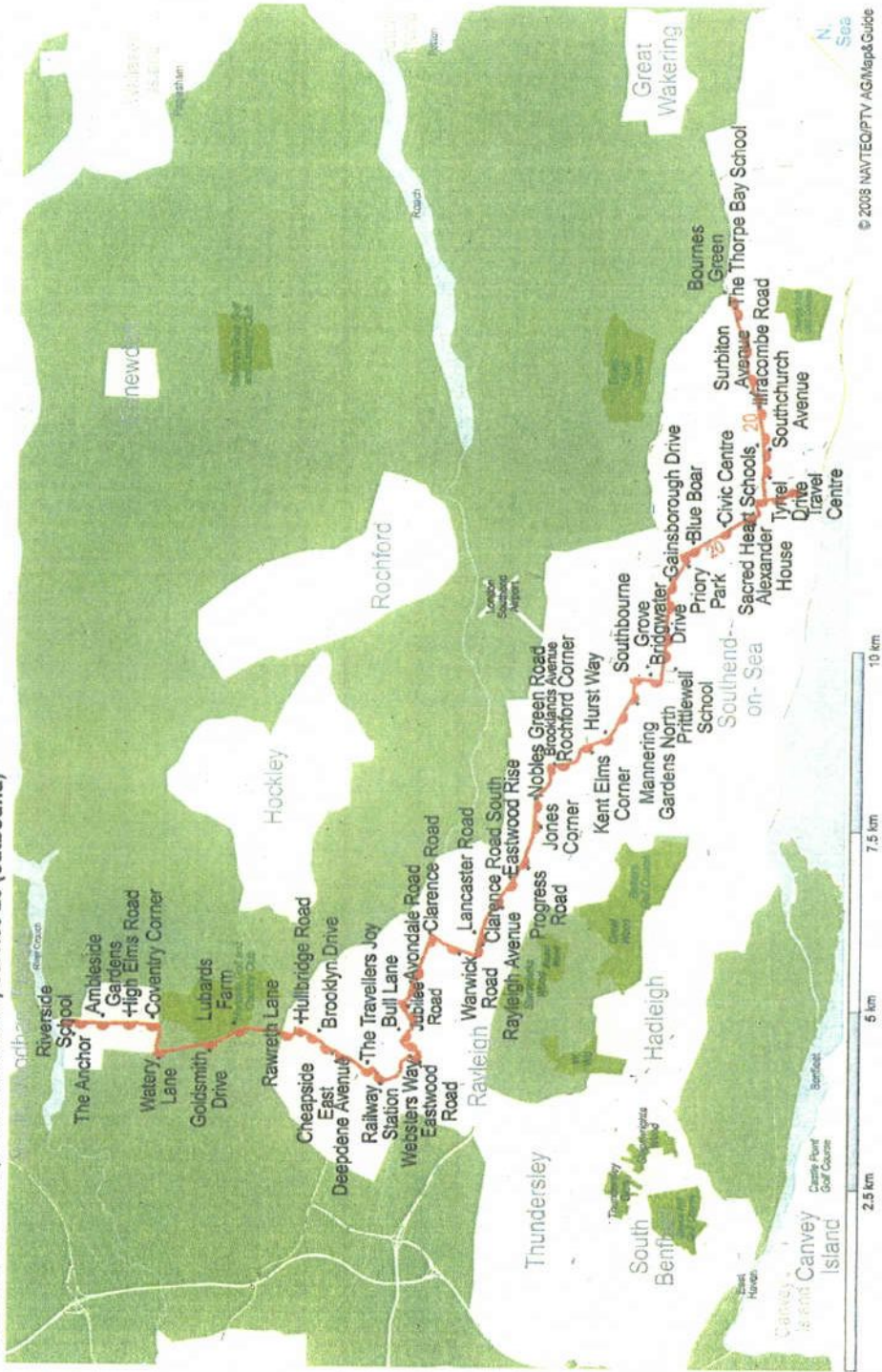
For next departures from a particular stop you can use **traveline-txt** - by sending the SMS code (followed by a space and the service number if you want a specific service - eg: **buctdgttd 60**) to **84268**. Or you can use the mobile internet by using the code to locate the stop on **NextBuses**. For details of both these services see www.traveline.info/onmove.htm. The return message from **traveline-txt** is free for codes prefixed **cmb, lln, nfo** and **suf** (East Anglia and Lincolnshire); for all other codes it is 25p. **NextBuses** incurs standard internet usage charges.

Information about next departures is available on mobile internet on phones and PDAs using the SMS code - go to www.mytraveline.mobi. Only normal browsing charges apply.

NOTE: SMS codes are different in each direction. Make sure you choose the right direction from these lists.

SMS Code	Stop Name	Street	ATCO Code
esxagawg	Hullbridge, The Anchor (o/s)	Ferry Road	1500IM1943
esxagpgm	Rayleigh, Railway Station (opp)	Station Road	15001000109
soadgpgm	Eastwood, Eastwood Rise (adj)	Rayleigh Road	15800458
soadgpdw	Leigh-on-Sea, Kent Elms Corner (S2-bound)	Rayleigh Road	15800446
soadgma	Prittlewell, Southend Hospital South (Stop C)	Prittlewell Chase	15800507
soadgdg	Southend-on-Sea, Travel Centre (Stop D)	Chichester Road	15800723

Route map for First (in the Essex area) service 20 (outbound)



MENTZWEB15 - MENTZWEB15.essexmap - MapServer (0.3.3.54) - 14.02.10 17:42:36 - set:020202.yes (outbound)



Appendix 4
Highways Report (separately)



Appendix 5

Essex Schools Organisation Plan 2009 to 2014

EssexWorks.

The Essex
School Organisation Plan
2009-2014



Essex County Council

Forecast Planning Group	Type	Net Capacity 2009	Temporary places included within net capacity	Number on Roll 11-15 2009	Number on Roll 16-19 2009	Number on Roll Total 2009	Surplus / Deficit 2009	Net Capacity 2014	Forecast Number on Roll 11-15 2014	Forecast Number on Roll 16-19 2014	Forecast Number on Roll Total 2014	Forecast Surplus / Deficit 2014	Forecast including adjustment for new housing	Forecast Surplus / Deficit inc adj for new housing	
Secondary School by Local Delivery Group															
South Essex Area - Brentwood															
Brentwood Local Delivery Group:															
5459 - Brentwood County High School	(Brentwood)	F	1,402	0	1,229	184	1,413	-11	1,402	1,184	181	1,365	37	1,379	23
5461 - Brentwood Ursuline Convent High School	(Brentwood)	VA RC	990	0	791	220	1,011	-21	1,008	830	219	1,049	-41	1,049	-41
5425 - Sawyers Hall College	(Brentwood)	F	1,404	0	520	104	624	780	1,404	214	25	239	1,165	270	1,134
5433 - St Martin's School	(Brentwood)	F	1,678	0	1,371	339	1,710	-32	1,678	1,360	343	1,703	-25	1,711	-33
5442 - Anglo European School	(Not grouped)	F	1,336	0	1,075	269	1,344	-8	1,336	1,050	290	1,340	-4	1,340	-4
5467 - Shenfield High School	(Not grouped)	F	1,476	0	1,248	258	1,506	-30	1,476	1,118	255	1,373	103	1,376	100
Brentwood Local Delivery Group Total			8,286	0	6,234	1,374	7,608	678	8,304	5,756	1,313	7,069	1,235	7,125	1,179
South Essex Area - Brentwood Total			8,286	0	6,234	1,374	7,608	678	8,304	5,756	1,313	7,069	1,235	7,125	1,179
South Essex Area - Castle Point and Rochford															
Benfleet and Hadleigh Local Delivery Group:															
5418 - The Appleton School	(Benfleet)	F	1,200	0	1,192	0	1,192	8	1,200	1,183	0	1,183	17	1,183	17
5424 - The Deanes School	(Benfleet)	F	1,120	0	1,073	0	1,073	47	1,120	892	0	892	228	896	224
5403 - The King John School	(Benfleet)	F	1,850	6	1,585	230	1,815	35	1,850	1,563	245	1,808	42	1,812	38
Benfleet and Hadleigh Local Delivery Group Total			4,170	6	3,850	230	4,080	90	4,170	3,638	245	3,883	287	3,891	279
Canvey Island Local Delivery Group:															
5419 - Castle View School	(Canvey Island)	F	904	5	952	0	952	-48	1,200	1,091	0	1,091	109	1,096	104
5420 - The Cornelius Vermuyden School and Arts College	(Canvey Island)	F	900	0	898	0	898	2	900	828	0	828	72	833	67
5417 - Furthwick Park School	(Canvey Island)	F	1,124	0	370	0	370	754	0	0	0	0	0	0	0
Canvey Island Local Delivery Group Total			2,928	5	2,220	0	2,220	708	2,100	1,919	0	1,919	181	1,929	171
Rochford and Rayleigh Local Delivery Group:															
5422 - The Fitzwimarc School	(Rayleigh)	F	1,350	0	1,344	0	1,344	6	1,350	1,350	0	1,350	0	1,363	-13
4011 - The Swayne Park School	(Rayleigh)	C	1,240	0	1,269	0	1,269	-29	1,240	1,128	0	1,128	112	1,194	46
6906 - Greensward Academy	(Not grouped)	AU	1,539	0	1,345	225	1,570	-31	1,650	1,264	231	1,495	155	1,499	151
5421 - The King Edmund School	(Not grouped)	F	1,531	0	1,337	186	1,523	8	1,531	1,240	206	1,446	85	1,452	79
Rochford and Rayleigh Local Delivery Group Total			5,660	0	5,295	411	5,706	-46	5,771	4,982	437	5,419	352	5,508	263
South Essex Area - Castle Point and Rochford Total			12,758	11	11,365	641	12,006	752	12,041	10,539	682	11,221	820	11,328	713
West Essex Area - Epping Forest															
Epping Forest Rural Local Delivery Group:															
4530 - St John's Church of England (Voluntary Controlled) School, Epping	(Not grouped)	VCCE	1,030	0	763	0	763	267	900	762	0	762	138	819	81
Epping Forest Rural Local Delivery Group Total			1,030	0	763	0	763	267	900	762	0	762	138	819	81

Primary Schools by Local Delivery Group, with schools arranged in Forecast Planning Groups		Type	Designated Nursery Class	Net Capacity 2009	Temporary places included within net capacity	Number on Roll 2009	Surplus / Deficit 2009	Net Capacity 2014	Forecast Number on Roll 2014	Forecast Surplus / Deficit 2014	Forecast including adjustment for new housing	Forecast Surplus / Deficit inc adj for new housing
3833 - Grove Wood Primary School		FU	N	630	0	544	86	630	490	140	490	140
3461 - Our Lady of Ransom Catholic Primary School		VA RC	N	420	0	405	15	420	412	8	412	8
2999 - Rayleigh Primary School		C	Y	420	0	410	10	420	421	-1	427	-7
3102 - St Nicholas' Church of England (Voluntary Controlled) Primary School, Rayleigh		VC CE	N	119	0	101	18	119	115	4	115	4
5262 - Wyburns Primary School		F	N	252	0	189	63	252	183	69	183	69
<i>Rochford Group 1 (Rayleigh) Total</i>				3,056	45	2,765	291	3,056	2,738	318	2,772	284
2521 - Holt Farm Infant School		C	N	270	0	209	61	270	244	26	244	26
2701 - Holt Farm Junior School		C	N	360	60	335	25	360	315	45	315	45
5275 - Rochford Primary & Nursery School		F	Y	189	0	205	-16	189	196	-7	207	-18
3467 - St Teresa's Catholic Primary School, Hawkwell		VA RC	N	210	0	199	11	210	204	6	204	6
2431 - Stambridge Primary School		C	N	78	0	72	6	78	51	27	51	27
2666 - Waterman Primary School		C	Y	105	0	67	38	105	56	49	56	49
<i>Rochford Group 2 (Rochford) Total</i>				1,212	60	1,087	125	1,212	1,066	146	1,077	135
5247 - Hockley Primary School		F	N	302	0	289	13	302	251	51	251	51
5233 - Plumberow Primary School		F	N	560	20	600	-40	560	478	82	484	76
5232 - The Westerings Primary School		F	N	420	0	327	93	420	210	210	0	210
<i>Rochford Group 3 (Hockley) Total</i>				1,282	20	1,216	66	1,072	939	133	945	127
5235 - Ashingdon School		F	N	315	15	235	80	315	198	117	198	117
2361 - Barling Magna Community Primary School		C	N	175	0	171	4	175	176	-1	176	-1
3103 - Canewdon Endowed Church of England (Voluntary Controlled) Primary School and Nursery		VC CE	Y	150	0	145	5	150	135	15	135	15
2130 - Great Wakering Primary School		C	N	426	12	393	33	420	349	71	349	71
2806 - Riverside Infant School		C	N	180	0	139	41	180	104	76	104	76
2506 - Riverside Junior School		C	N	360	0	235	125	296	191	105	192	104
<i>Rochford No Group (Not grouped) Total</i>				1,606	27	1,318	288	1,536	1,153	383	1,154	382
Rochford and Rayleigh Local Delivery Group Total				7,156	152	6,386	770	6,876	5,896	980	5,948	928
South Essex Area - Castle Point and Rochford Total				14,306	428	12,833	1,473	13,806	11,931	1,875	12,019	1,787



Appendix 6

County Childcare Sufficiency Assessment 2008

EssexWorks.

For a better quality of life

Essex County Council
Schools, Children & Families Directorate
Early Years and Childcare

Childcare Sufficiency Assessment 2008

District Report: Rochford

EssexStart



INVEST FOR PEOPLE



Essex County Council

Introduction

The Childcare Act 2006 places a range of duties on local authorities in regard to the provision of sufficient, sustainable and flexible childcare that is responsive to parents' needs. Local authorities are required to play a lead role in facilitating the childcare market within the broader framework of shaping children's services, in partnership with the private, voluntary and independent (PVI) sector.

Sufficient childcare is defined as '*sufficient to meet the requirements of parents in [the local authority's] area who require childcare in order to enable them to*

- *take up, or remain in, work, or*
- *undertake education or training which could reasonably be expected to assist them to obtain work.* (Section 6, Childcare Act 2006)

There is also an additional duty '*to secure free early years provision for pre-school children of a prescribed age.*

(Section 7, Childcare Act 2006)

The full Childcare Sufficiency Assessment Report sets out the assessment of sufficiency regarding the supply of childcare and parental demand for childcare within Essex and has been carried out by Essex County Council. The parental needs aspect of the assessment was conducted by Coda Consultants.

This district report has been informed by findings from the county parents' survey, focus groups and data concerning childcare provision and occupancy. It is being made available to enable childcare providers, families and members of the local community to comment on the findings to date. All this information will support future planning ensuring that Essex County Council is able to make best use of available resources and will further inform the county's Children and Young People's Plan.

District Profile - Rochford

Rochford is an urban area of 79,000 people in coastal Essex. It shares its borders with the districts of Maldon, Chelmsford, Castle Point, Basildon and the unitary authority of Southend-on-Sea. The district has three main towns, Rayleigh, Rochford and Hockley.

Population growth over the last 20 years has been low and growth is expected to be moderate over the next twenty years. In line with the East of England, one in five people are children, and just over one in five are older people. The 0-17 population is estimated at 17,693, of which 4,213 are 0-4 years of age (ONS population estimates 2006).

Ethnic minority groups are small with only 1.7% of the population being ethnic minorities. Among the school age population Rochford District has the second lowest proportion of non-white pupils of the 12 Essex Districts. Rochford District has relatively few children eligible for free school meals (4%), and compared to the other 11 Districts has the second lowest proportion of school children with a statement of special educational needs. The area is relatively affluent ranking 316 out of 354 most deprived authorities nationally. While there is less poverty than England, about 1 in 9 children in Rochford are living in low income households.

There are limited employment opportunities within the district; only five businesses employ more than 250 staff. Consequently, sixty-eight per cent of the workforce commute out of the area. Of the working population almost 30 per cent work in skilled trades, administrative or secretarial work. This is reflected in the low percentage of residents in Rochford who have no qualifications (7%), but do have alternate qualifications. Unemployment levels are below regional and national averages at just 1 per cent. The Essex School Organisation Plan 2007-2012 gives Rochford District an average annual rate of build for new housing of 230.

Childcare Audit – Rochford District Profile Overview

The following data has been supplied by the district Childcare Sufficiency Working Group. It gives an overview of the current supply and take up of formal childcare provision. A breakdown of formal childcare provision, and take up by type, across each ward can be found in the appendices. The supply and take up data is collected on a termly basis.

Table 1: Formal childcare provision and take up by type at April 2008

Rochford	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	470	622	385	166	210	210
Take-up of Places	386	592	328	90	136	94

Parental demand for childcare

In order to gain the views of parents in the Rochford District on childcare issues, 45 childcare users and 18 non-childcare users completed a short questionnaire which asked about their current use of formal and informal childcare, what childcare, if any, they would prefer, and what factors affected their decision to use childcare.

Current users of childcare

Use of formal childcare

For those who used formal (registered) childcare, the most frequently used type was pre-school groups (64% of the respondents) with day nurseries used by 40% of the families. Childminders were used by nearly 30% of the survey respondents, with other forms of registered childcare such as after school clubs and holiday play-schemes used by a smaller percentage.

Use of informal childcare

Informal childcare such as grandparents, other family and friends, was used by both users and non-users of formal care. It was found that *in addition to formal care*, grandparents were used by just over 50% of the user respondents to help look after their children. Other family members were used by nearly 10% of the parents, with friends also being used by a small number of the respondents.

Demand for alternative or additional care

It was found that 62% of the current childcare users who were surveyed were happy with existing arrangements, however 27% wanted to use alternative childcare, and 11% stated that they would prefer to be at home.

Of those who were seeking alternative or additional childcare, the most frequent types that the current users wanted to access were pre-school groups, followed by day nurseries, wrap-around care, then childminders and nursery class.

Barriers to take-up

Among the 45 users of formal childcare who were surveyed, the cost of childcare was a barrier to take-up for approximately one third of them. Other potential barriers were mentioned less frequently.

Current non-users of childcare**Use of informal childcare**

The non-users from the survey made some use of informal childcare, with 27% getting help from grandparents, nearly 10% from other family and 7% from friends.

Demand for childcare

29% of the non-users surveyed stated that they would like to use an alternative form of childcare in addition to or instead of informal childcare, with the others being happy to stay at home. Their preferences in order of priority were as follows: Pre-school (13%), Day Nursery (9%), After school club (7%).

Barriers to use of formal childcare

The survey of 18 non-childcare users in the Rochford district revealed that the perceived cost of registered childcare was the most common reason given for not using it, however other concerns particularly around flexibility of times and quality were also expressed by a small number of respondents.

Childcare Sufficiency Action Plan – Rochford

This local action plan is based on all available supply and take-up data of childcare provision in Rochford. It has been further informed by information and intelligence from those working in the local early years' sector.

Action is provided for the geographical areas where there are gaps in provision, and to address barriers to the take up of childcare both through local and county strategies.

	Area: Rochford District
Identified Gap in Provision	Lack of Childminder places
Action	To promote the work of childminders, identify potential providers and support to deliver.
Outcome	Increased number of childminders
	Area: Hockley, Canewdon
Identified Gap in Provision	There is currently no full daycare provision in Hockley or Canewdon
Action	The potential need for full daycare provision will be explored through existing processes for childcare sufficiency data collection (enabling existing childcare providers in the area to evidence need/demand for places) and through community consultation linked with schools, Family Information Service, Children Centres and parents.
Outcome	A clear picture of whether there is a need for full daycare in these areas.
	Area: Rochford District
Identified Gap in Provision	Lack of Out of School Provision
Action	Identify potential providers and support to develop new out of school provision (this is for breakfast, after school and holiday)
Outcome	New Out of School provision in place
	Area: Rochford District
Identified Barrier: Cost	Lack of knowledge and awareness amongst some parents about the financial support available for cost of childcare.
Action	To tie in with the county wide campaign to promote available support, including Childcare Tax credits. The FSA Parents Guide To Money will be supplied to all Children's Centres and accompanied by staff training. Development Officers will drive the local promotional activity to raise awareness of Childcare Tax Credits.
Outcome	Increased take up of Childcare element of Working Tax Credit

	Area: Rochford District
Identified Barrier: Specialist Provision	Childcare for children with additional needs
Action	To investigate existing provision for children with additional needs. To work with existing providers to increase participation of children with additional needs to ensure service reflects needs.
Outcome	Increase and improve childcare for children with additional needs.

Appendices

Supply of Formal Childcare Provision by Ward

Ward: Rochford	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	121	50	44	40	40	40
Take Up Of Existing Places	65	50	38	30	40	10
Ward: Hawkwell South	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	12	12	40	0	0	0
Take Up Of Existing Places	12	12	32			
Ward: Hawkwell West	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	50	10	0	0	0
Take Up Of Existing Places		48	0			
Ward: Ashingdon & Canewdon	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	20	27	0	0	0
Take Up Of Existing Places		16	25			
Ward: Barling & Sutton	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	59	0	0	26	26	26
Take Up Of Existing Places	56			20	20	13
Ward: Foulness & Great Wakering	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	78	47	0	0	0
Take Up Of Existing Places		68	44			

Ward: Hawkwell North	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	52	25	0	0	0
Take Up Of Existing Places		46	21			
Ward: Hockley Central	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	133	27	24	40	40
Take Up Of Existing Places		133	27	24	30	40
Ward: Hockley North	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	0	14	0	0	0
Take Up Of Existing Places			14			
Ward: Hockley West	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	0	0	0	0	0
Take Up Of Existing Places						
Ward: Hullbridge	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	77	10	52	52	52
Take Up Of Existing Places		69	0	12	16	8
Ward: Downhall & Rawreth	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	40	0	14	0	0	0
Take Up Of Existing Places	40		14			

Ward: Grange	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	26	0	15	0	28	28
Take Up Of Existing Places	26		12		20	18
Ward: Sweyne Park	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	96	26	28	24	24	24
Take Up Of Existing Places	75	26	22	4	10	5
Ward: Lodge	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	21	6	0	0	0
Take Up Of Existing Places		21	6			
Ward: Trinity	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	17	15	0	0	0
Take Up Of Existing Places		17	15			
Ward: Wheatley	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available		56	16	0	0	0
Take Up Of Existing Places		56	14			
Ward: Whitehouse	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	116	30	6	0	0	0
Take Up Of Existing Places	112	30	6			

Ward: Raleigh Central	Day Nursery	Pre-school	Childminder	Breakfast	Afterschool	Holiday
Total Places Available	0	0	41	0	0	0
Take Up Of Existing Places			38			

Population by District: 0-18 years

	0	1	2	3	4	5	6	7	8	9
0-18										
UNITED KINGDOM	13,928,844	715,648	704,955	681,028	663,043	664,318	679,888	700,160	713,336	732,124
EAST	1,294,168	65,420	65,791	63,528	62,510	63,336	64,182	66,493	67,632	69,129
ESSEX	313,378	15,283	15,485	15,058	14,878	15,455	15,824	16,287	16,687	16,874
BASILDON	41,436	2,215	2,200	2,138	2,129	2,033	2,055	2,116	2,194	2,146
BRAINTREE	33,521	1,698	1,721	1,690	1,657	1,785	1,755	1,754	1,774	1,827
BRENTWOOD	16,399	717	813	748	784	733	804	830	851	916
CASTLE POINT	19,812	849	921	883	872	917	936	1,017	1,057	1,052
CHELMSFORD	37,539	1,822	1,874	1,884	1,758	1,796	1,868	1,882	1,906	1,942
COLCHESTER	37,494	1,928	1,874	1,712	1,717	1,900	1,897	1,989	1,996	2,017
EPPING FOREST	28,391	1,362	1,403	1,358	1,371	1,492	1,478	1,484	1,524	1,548
HARLOW	19,071	1,065	1,051	973	952	962	957	998	964	1,011
MALDON	14,280	609	617	716	654	716	725	781	782	802
ROCHFORD	18,660	827	867	834	862	881	940	971	1,055	1,058
TENDRING	29,280	1,225	1,350	1,322	1,293	1,410	1,477	1,536	1,593	1,620
UTTLESFORD	17,495	756	794	800	829	830	932	929	991	935
0-18										
UNITED KINGDOM	13,928,844	731,740	748,503	758,987	784,559	799,738	791,348	791,162	809,190	
EAST	1,294,168	69,248	70,694	70,295	71,581	72,913	72,167	71,997	72,290	
ESSEX	313,378	16,865	17,306	17,077	17,670	17,964	17,564	17,569	17,380	
BASILDON	41,436	2,150	2,173	2,096	2,287	2,269	2,224	2,279	2,214	
BRAINTREE	33,521	1,700	1,778	1,835	1,865	1,886	1,814	1,811	1,723	
BRENTWOOD	16,399	843	966	937	975	1,002	915	963	918	
CASTLE POINT	19,812	1,128	1,219	1,137	1,244	1,177	1,187	1,165	1,151	
CHELMSFORD	37,539	1,960	2,127	2,109	2,130	2,231	2,120	2,079	2,110	
COLCHESTER	37,494	1,994	1,998	2,057	2,018	2,074	1,984	2,149	2,343	
EPPING FOREST	28,391	1,503	1,470	1,517	1,493	1,625	1,693	1,544	1,550	
HARLOW	19,071	982	1,013	932	976	1,057	1,031	1,051	1,006	
MALDON	14,280	827	843	778	778	792	792	821	794	
ROCHFORD	18,660	1,049	1,087	1,057	1,082	1,100	1,040	1,039	967	
TENDRING	29,280	1,591	1,621	1,672	1,843	1,769	1,725	1,697	1,676	
UTTLESFORD	17,495	998	958	950	979	982	1,039	971	928	