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Sustainability appraisal Technical  
report addendum June 2011.

Dear Mr Scrutton.

Having read the report on general locations it seems that <sup>no</sup> regard has been taken of the cumulative effect of front loading the locations to be developed pre 2015 in the centre of the District ie Hawkwell South Rochford West and South East Ashington these taken with proposed employment sites adjoining London Southend Airport all within a mile of each other adds to the merging of villages and urbanisation of the centre of the District. There is an assumption that traffic generated from these locations will use the cherry orchard way onto the A127. In practice traffic moves in all directions and undoubtedly add to congestion of Ashington Road, B1013 to Rayleigh and Southend Road and Warners Bridge to East of Southend. The suggestion that a proposed cycle track will make a difference and encourage sustainable transport is debatable.

It seems that strategic option 5c has not been fully exposed. This would place the housing allocation in a new community in the west of the District because of the good transport links to London Chelmsford Bewlidan and Southend infrastructure could have been provided along with the housing without impacting on existing communities.

strategic option 4 Housing numbers - No allocating land to accommodate all the dwellings and relying on windfall sites to make up the shortfall does not seem to have been considered fully. <sup>past</sup> Experience shows that windfall sites have always come forward therefore housing numbers will be exceeded including intensification Green Belt sites - should be used as a last resort, but the council have front loaded greenbelt sites when Brownfield sites should have been used first.

Therefore there is little evidence of the addendum being adequately researched and relies on subjective judgements that are not quantified or quantifiable. Experience has shown in practice infrastructure is never provided before or along with development. Therefore the addendum is not sustainable.

yours sincerely

[Redacted signature]