

From: Samuel Hollingworth
Sent: 20 September 2013 16:21
To: ProgrammeOfficer
Cc: Local Plans (Planning Policy); Shaun Scrutton
Subject: Employment land proposed through the London Southend and Environs Joint Area Action Plan

Dear Kerry,

I write in response to the Inspector's request for information regarding employment development proposed in the London Southend Airport and Environs Joint Area Action Plan.

Rochford District Council is currently working with Southend-on-Sea Borough Council to produce a Joint Area Action Plan for London Southend Airport and surrounding land, the vast majority of which is within Rochford District.

This Joint Area Action Plan is at an advanced stage, having been subject to pre-submission consultation which finished on 26 April 2013.

The pre-submission version of the Plan is available via the following link:

http://www.rochford.gov.uk/sites/rochford.gov.uk/files/documents/files/planning_jaap_submissiondoc_0.pdf

The plan proposes additional land be allocated to the west of the airport, north of the existing Aviation Way industrial estate. This additional proposed employment land is divided into three allocations as shown on the suggested proposals map: Area 1A; 1B; and 2. The table below details what is proposed for these areas.

Area	Use class	Floorspace	Jobs
Area 1A	B1/Education	20,000	1,000
Area 1B	B1 and B2	49,000	2,450
Area 2	B1	30,000	1,500

In addition, the JAAP anticipates that intensification and redevelopment on the existing Aviation Way Industrial Estate will provide a further 15,000 square metres of B1/B2 floorspace.

The Rochford Core Strategy recognises the potential for London Southend Airport to be a catalyst for economic growth and employment generation, and seeks to realise this in a sustainable manner (Policy ED2).

However, the Rochford Core Strategy also recognises the need for additional employment land to be provided in other areas of the District, including West of Rayleigh and South of Great Wakering (Policy ED4). Such employment areas would be distinct and separate from that provided through the Joint Area Action Plan.

Kind regards,

Sam

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