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**From:** [REDACTED]  
**Sent:** 25 June 2011 12:37  
**To:** Local Plans (Planning Policy)  
**Subject:** Sustainable Appraisal

The Planning Policy Team  
R.D.C.  
Rochford

Dear Sirs,

I challenge the choice of South Hawkwell as a location for 175 new houses.

I do not think that the evidence put forward for these houses stands up. I was under the impression that the Council is duty bound to provide clear evidence about the environmental impact on all locations chosen for large scale housing developments on our local environment. One of the county's important wooded area, namely Hockley Woods, will be adversely affected, I cannot find that analysis in the review, nor any analysis of the increased traffic, with all of those pollution effects that will follow.

The report actually is concerned over the loss of wooded area and the adverse impact on wildlife from development in South Hawkwell, and still the location is included regardless.

Why would Social Housing occupants want to live in South Hawkwell ? Surely a better choice would be the urban centre of Hockley, or Rochford, both of which are more sustainable locations, with plenty of shops, doctors, dentists and both of which have convenient train stations and more buses.

Why has Hockley had it's allocation reduced from 150 to 50???

There are more sustainable locations than South Hawkwell, We do NOT NEED 175 houses.

I see that the Sustainable Appraisal does not compare South Hawkwell to ALL alternatives in the district, only those in Hawkwell and Hockley. This is not correct

I would ask you to undertake a complete approach to the analysis, because the way you have gone about is UNSOUND, and has been the case of making evidence fit pre determined proposals, which I understand that the Inspector warned against

Yours faithfully

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