



OUR VALUES

Customer focused: Maximising potential: Proactive: Innovative

OUR VISION

“Working to help shape your future”

OUR PRIORITIES

BEING FINANCIALLY SUSTAINABLE

Despite continued budget constraints, we will manage our resources effectively to ensure we can continue to fund high quality services.

We will invest in the future of the district to stimulate growth and prosperity as well as attracting investors and visitors.

Wherever possible, we will support local businesses and organisations.

We will improve our efficiency through modernising services and changing the way we work to meet residents' needs.

EARLY INTERVENTION

Strong, vibrant communities are the foundation of strong vibrant economies.

We will focus on early intervention and protection for the most vulnerable.

We will support and invest in community level work which enables everyone to lead healthy, safe and fulfilling lives.

We will work with partner organisations to tackle inequalities and enable more improvements in well-being to be delivered by communities.

MAXIMISE OUR ASSETS

We will maintain, protect and enhance our many green parks, playgrounds and open spaces; creating greater opportunities for leisure and cultural enjoyment.

We will be more environmentally conscious and strive to eliminate our carbon footprint.

We will work with other councils across South Essex and Central Government to promote the district and create inward investment which will shape our landscape for the future.

ENABLE COMMUNITIES

We will support residents, local businesses and organisations to create a district full of great life opportunities and choices, business growth and economic security.

We will work with partners to build community resilience and public safety.

We will engage with communities to meet our priorities and shape the future of the district.

We will inspire our communities to make a difference.

OUTCOMES



2020
2023

OUR PRIORITIES

BEING FINANCIALLY SUSTAINABLE	EARLY INTERVENTION	MAXIMISE OUR ASSETS	ENABLE COMMUNITIES
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BY 2023 WE WILL HAVE:

<p>Provided best value for money for residents by delivering the services that matter most and making decisions to prioritise our limited resources</p>	<p>Continued to work with partners and communities to ensure our most vulnerable residents have felt supported to live well</p>	<p>Adopted a South Essex joint strategic plan and worked with neighbouring councils and Government to protect the district's built and natural environment, upporting both the local and regional economy</p>	<p>Worked with the voluntary, community and faith sectors to build capacity for meeting the needs of residents. Working together to make a difference to live better, safer, healthier lives</p>
<p>Regenerated and invested in more efficient sites for the delivery of council, community and leisure services</p>	<p>Worked together with communities and partners to prevent homelessness</p>	<p>Increased opportunities for residents to enjoy culture and leisure and created a strengthened visitor and business economy across the district</p>	<p>Worked closely with residents, communities and the police to maintain low crime levels and to improve residents' perception of safety</p>
<p>Made use of changing technology to become more efficient and ensure residents can contact us more easily and access more services on-line</p>	<p>Increased the standard and availability of affordable housing within the district</p>	<p>Protected the district for future generations by recycling and green policies aimed at achieving carbon neutrality by 2030</p>	<p>Worked with businesses and communiites to develop plans to achieve and invest in strong, sustainable town centres and high streets</p>
<p>Taken a more commercial approach to generating income through investment of our resources, assets and use of existing council owned companies</p>	<p>Increased the number of residents actively participating in healthier lifestyles</p>	<p>Invested in our green spaces and community facilities to support our growing population's health and well-being</p>	<p>Reduced social isolation through strengthening connections within communities</p>