

# Rochford

This profile gives a picture of health in this area. It is designed to help local government and health services understand their community's needs, so that they can work to improve people's health and reduce health inequalities.

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Health Profiles are produced by the English Public Health Observatories working in partnership.

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## Population 83,000

Mid-2009 population estimate

Source: National Statistics website: [www.statistics.gov.uk](http://www.statistics.gov.uk)



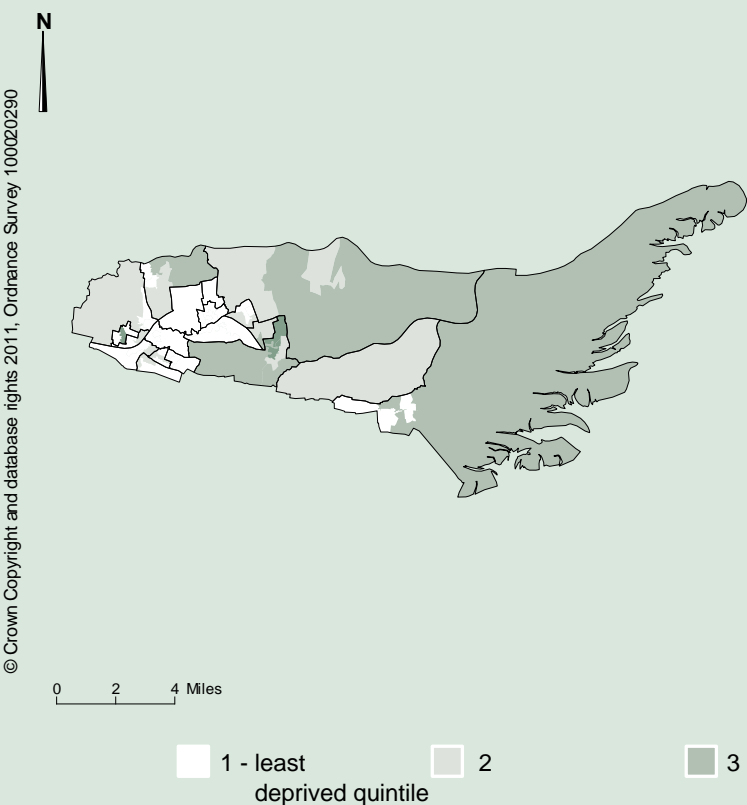
## Rochford at a glance

- The health of people in Rochford is generally better than the England average. Deprivation is lower than average, however 1,795 children live in poverty. Life expectancy for both men and women is higher than the England average.
- Life expectancy is 3.9 years lower for men in the most deprived areas of Rochford than in the least deprived areas (based on the Slope Index of Inequality published on 5th January 2011).
- Over the last 10 years, all cause mortality rates have fallen. Early death rates from cancer and from heart disease and stroke have fallen and are better than the England average.
- About 15.0% of Year 6 children are classified as obese. A lower percentage than average of pupils spend at least three hours each week on school sport. 71.4% of mothers initiate breast feeding and 15.0% of expectant mothers smoke during pregnancy.
- An estimated 12.1% of adults smoke and 25.4% are obese. There were 1,760 hospital stays for alcohol related harm in 2009/10 and there are 129 deaths from smoking each year.
- For more information see [www.see-pct.nhs.uk](http://www.see-pct.nhs.uk)

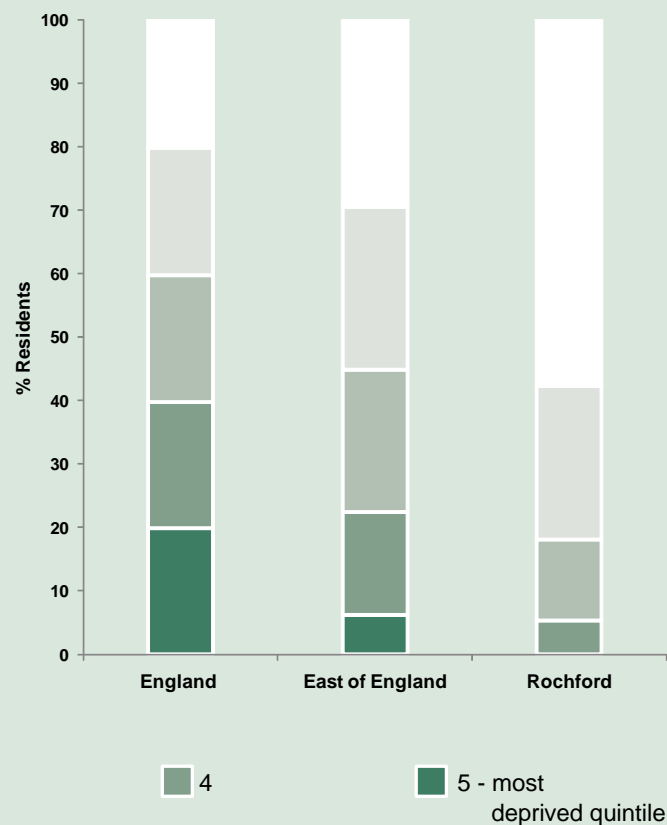


## Deprivation: a national view

This map shows differences in deprivation levels in this area based on national quintiles (of the Index of Multiple Deprivation 2007 by Lower Super Output Area). The darkest coloured areas are some of the most deprived areas in England.

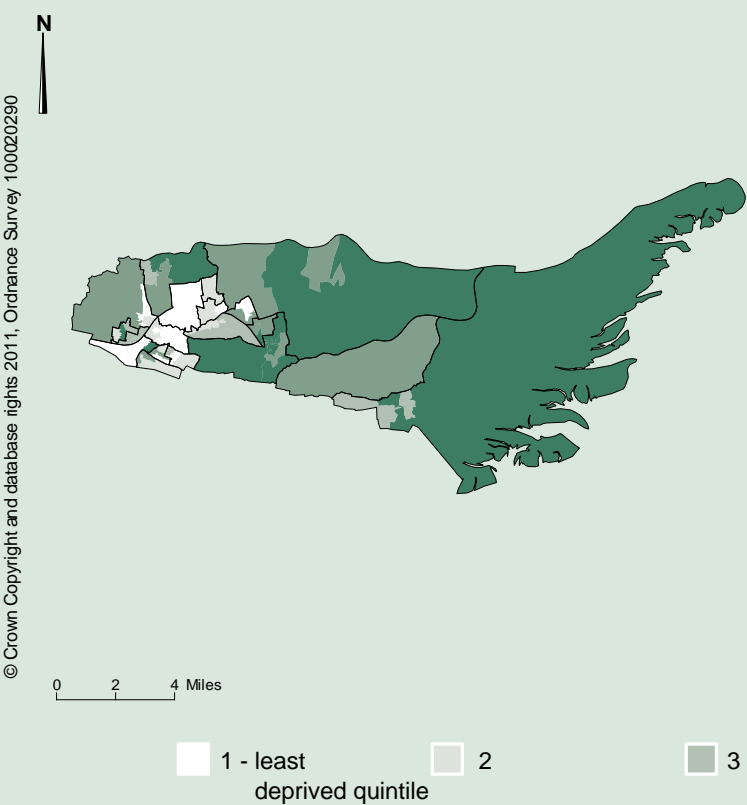


This chart shows the percentage of the population in England, this region, and this area who live in each of these quintiles.

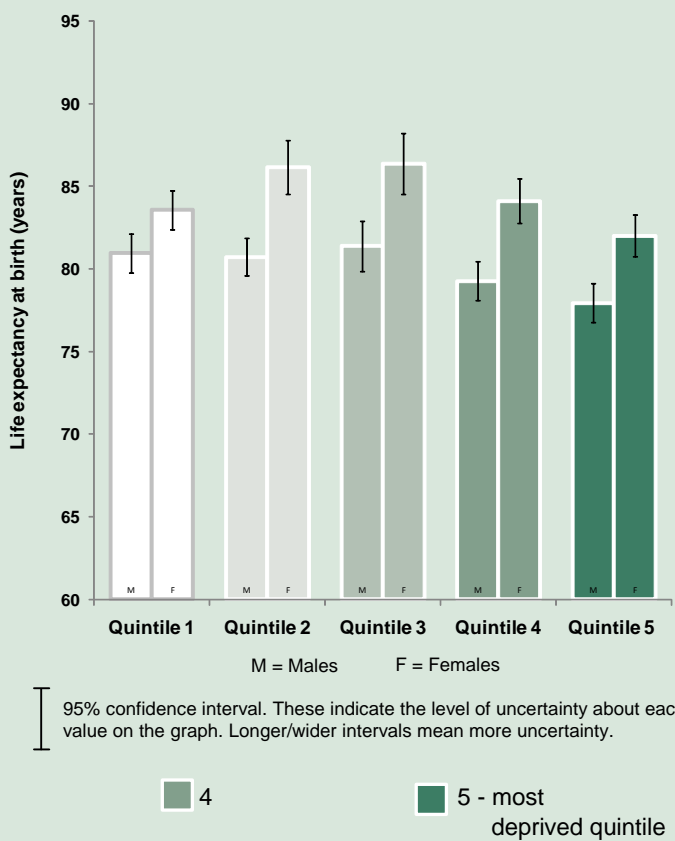


## Health inequalities: a local view

This map shows differences in deprivation levels in this area based on local quintiles (of the Index of Multiple Deprivation 2007 by Lower Super Output Area). The darkest coloured areas are the most deprived in this area.



This chart shows the life expectancy at birth for males and females (2005-2009) for each of the quintiles in this area.



## Health inequalities: changes over time

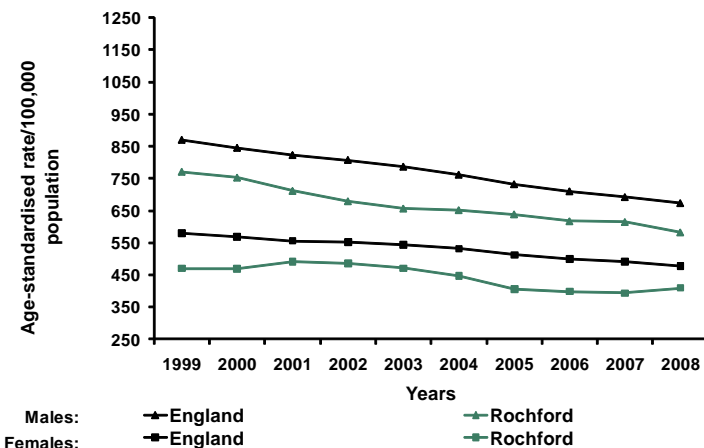
These graphs show how changes in death rates for this area compare with changes for the whole of England. Data points on the graph are mid-points of 3-year averages of yearly rates. For example the dot labelled 2003 represents the 3-year period 2002 to 2004.

Trend 1 compares rates of death, at all ages and from all causes, in this area with those for England.

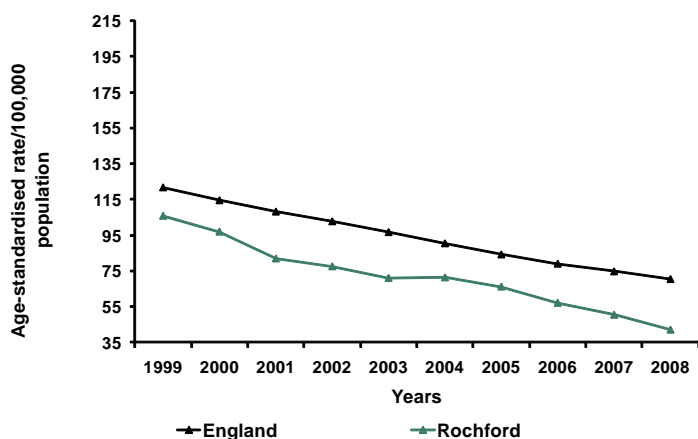
Trend 2 compares rates of early death from heart disease and stroke (in people under 75) in this area with those for England.

Trend 3 compares rates of early death from cancer (in people under 75) in this area with those for England.

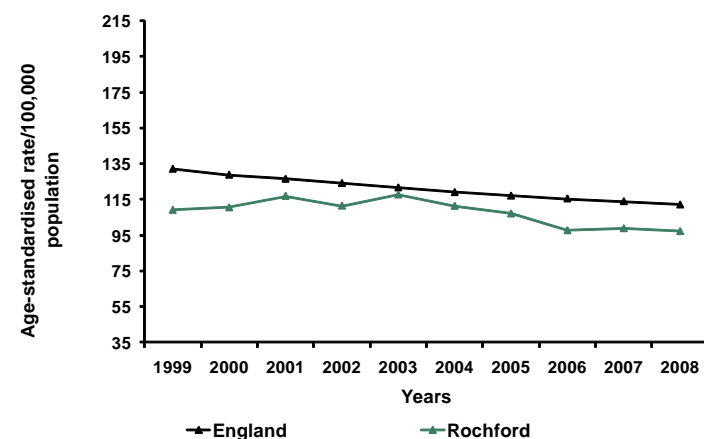
### Trend 1: All age, all cause mortality



### Trend 2: Early death rates from heart disease and stroke

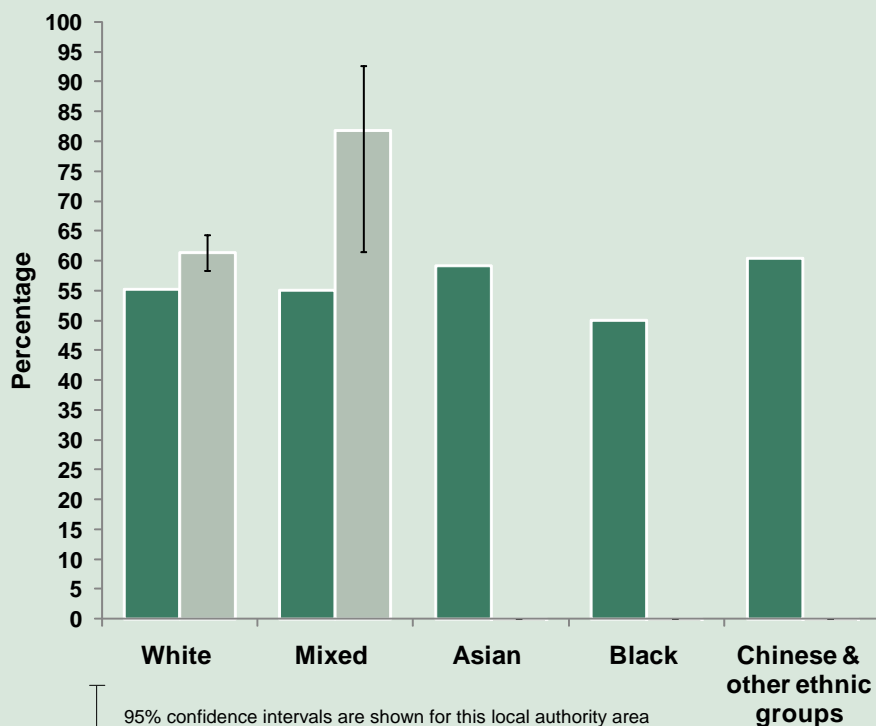


### Trend 3: Early death rates from cancer



## Health inequalities: ethnicity

This chart shows the percentage of pupils by ethnic group in this area who achieved five GCSEs in 2009/10 (A\* to C grades including English and Maths). Comparing results may help find possible inequalities between ethnic groups.



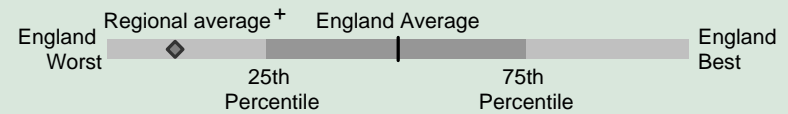
Legend:  
■ England  
■ Rochford

Ethnic Groups	% pupils achieved grades	No. of pupils achieved grades
White	61.4	629
Mixed	81.8	18
Asian		
Black		
Chinese/other		

If there are any empty cells in the table this is because data has not been presented where the calculation involved pupil numbers of 0, 1 or 2. Some further groups may not have data presented in order to prevent counts of small numbers being calculated from values for other ethnic groups or areas.

The chart below shows how the health of people in this area compares with the rest of England. This area's result for each indicator is shown as a circle. The average rate for England is shown by the black line, which is always at the centre of the chart. The range of results for all local areas in England is shown as a grey bar. A red circle means that this area is significantly worse than England for that indicator; however, a green circle may still indicate an important public health problem.

- Significantly worse than England average
- Not significantly different from England average
- Significantly better than England average



+ In the South East Region this represents the Strategic Health Authority average

Domain	Indicator	Local No. Per Year	Local Value	Eng Avg	Eng Worst	England Range	Eng Best
Our communities	1 Deprivation	0	0.0	19.9	89.2	[Bar chart showing Rochford at 0.0, significantly better than England average]	0.0
	2 Proportion of children in poverty	1795	10.2	20.9	57.0	[Bar chart showing Rochford at 10.2, significantly better than England average]	5.7
	3 Statutory homelessness	27	0.79	1.86	8.28	[Bar chart showing Rochford at 0.79, significantly better than England average]	0.08
	4 GCSE achieved (5A*-C inc. Eng & Maths)	656	61.5	55.3	38.0	[Bar chart showing Rochford at 61.5, significantly better than England average]	78.6
	5 Violent crime	397	4.8	15.8	35.9	[Bar chart showing Rochford at 4.8, significantly better than England average]	4.6
	6 Long term unemployment	146	2.8	6.2	19.6	[Bar chart showing Rochford at 2.8, significantly better than England average]	1.0
Children's and young people's health	7 Smoking in pregnancy	125	15.0	14.0	31.4	[Bar chart showing Rochford at 15.0, not significantly different from England average]	4.5
	8 Breast feeding initiation	606	71.4	73.6	39.9	[Bar chart showing Rochford at 71.4, significantly better than England average]	95.2
	9 Physically active children	5547	50.5	55.1	26.7	[Bar chart showing Rochford at 50.5, significantly worse than England average]	80.3
	10 Obese children (Year 6)	132	15.0	18.7	28.6	[Bar chart showing Rochford at 15.0, significantly better than England average]	10.7
	11 Children's tooth decay (at age 12)	n/a	0.6	0.7	1.6	[Bar chart showing Rochford at 0.6, significantly better than England average]	0.2
	12 Teenage pregnancy (under 18)	45	27.7	40.2	69.4	[Bar chart showing Rochford at 27.7, significantly better than England average]	14.6
Adults' health and lifestyle	13 Adults smoking	n/a	12.1	21.2	34.7	[Bar chart showing Rochford at 12.1, significantly better than England average]	11.1
	14 Increasing and higher risk drinking	n/a	22.4	23.6	39.4	[Bar chart showing Rochford at 22.4, not significantly different from England average]	11.5
	15 Healthy eating adults	n/a	30.3	28.7	19.3	[Bar chart showing Rochford at 30.3, significantly better than England average]	47.8
	16 Physically active adults	n/a	11.2	11.5	5.8	[Bar chart showing Rochford at 11.2, not significantly different from England average]	19.5
	17 Obese adults	n/a	25.4	24.2	30.7	[Bar chart showing Rochford at 25.4, not significantly different from England average]	13.9
Disease and poor health	18 Incidence of malignant melanoma	14	15.6	13.1	27.2	[Bar chart showing Rochford at 15.6, not significantly different from England average]	3.1
	19 Hospital stays for self-harm	86	110.6	198.3	497.5	[Bar chart showing Rochford at 110.6, significantly better than England average]	48.0
	20 Hospital stays for alcohol related harm	1760	1554	1743	3114	[Bar chart showing Rochford at 1554, significantly better than England average]	849
	21 Drug misuse	223	4.2	9.4	23.8	[Bar chart showing Rochford at 4.2, significantly better than England average]	1.8
	22 People diagnosed with diabetes	3595	5.02	5.40	7.87	[Bar chart showing Rochford at 5.02, significantly better than England average]	3.28
	23 New cases of tuberculosis	4	4	15	120	[Bar chart showing Rochford at 4, significantly better than England average]	0
	24 Hip fracture in 65s and over	99	437.2	457.6	631.3	[Bar chart showing Rochford at 437.2, significantly better than England average]	310.9
Life expectancy and causes of death	25 Excess winter deaths	33	14.2	18.1	32.1	[Bar chart showing Rochford at 14.2, significantly better than England average]	5.4
	26 Life expectancy - male	n/a	80.3	78.3	73.7	[Bar chart showing Rochford at 80.3, significantly better than England average]	84.4
	27 Life expectancy - female	n/a	84.0	82.3	79.1	[Bar chart showing Rochford at 84.0, significantly better than England average]	89.0
	28 Infant deaths	4	4.53	4.71	10.63	[Bar chart showing Rochford at 4.53, not significantly different from England average]	0.68
	29 Smoking related deaths	129	172.3	216.0	361.5	[Bar chart showing Rochford at 172.3, significantly better than England average]	131.9
	30 Early deaths: heart disease & stroke	44	42.1	70.5	122.1	[Bar chart showing Rochford at 42.1, significantly better than England average]	37.9
	31 Early deaths: cancer	101	97.3	112.1	159.1	[Bar chart showing Rochford at 97.3, significantly better than England average]	76.1
	32 Road injuries and deaths	30	35.8	48.1	155.2	[Bar chart showing Rochford at 35.8, significantly better than England average]	13.7

### Indicator Notes

1 % of people in this area living in 20% most deprived areas in England 2007 2 % children in families receiving means-tested benefits & low income 2008 3 Crude rate per 1,000 households 2009/10 4 % at Key Stage 4 2009/10 5 Recorded violence against the person crimes crude rate per 1,000 population 2009/10 6 Crude rate per 1,000 population aged 16-64, 2010 7 % of mothers smoking in pregnancy where status is known 2009/10 8 % of mothers initiating breastfeeding where status is known 2009/10 9 % of year 1-13 pupils who spend at least 3 hours per week on high quality PE and school sport 2009/10 10 % of school children in Year 6, 2009/10 11 Weighted mean number of decayed, missing or filled teeth in 12-year-olds, 2008/09 12 Under-18 conception rate per 1,000 females aged 15-17 (crude rate) 2007-2009 (provisional) 13 % adults aged 18+, 2009/10 14 % aged 16+ in the resident population, 2008 15 % adults, modelled estimate using Health Survey for England 2006-2008 (revised) 16 % aged 16+ 2009/10 17 % adults, modelled estimate using Health Survey for England 2006-2008 (revised) 18 Directly age standardised rate per 100,000 population under 75, 2005-2007 19 Directly age and sex standardised rate per 100,000 population 2009/10 20 Directly age and sex standardised rate per 100,000 population, 2009/10 21 Estimated problem drug users using crack and/or opiates aged 15-64 per 1,000 resident population, 2008/09 22 % of people on GP registers with a recorded diagnosis of diabetes 2009/10 23 Crude rate per 100,000 population 2007-2009 24 Directly age and sex standardised rate per 100,000 population for emergency admission 65+, 2009/10 25 Ratio of excess winter deaths (observed winter deaths minus expected deaths based on non-winter deaths) to average non-winter deaths 1.08.06-31.07.09 26 At birth, 2007-2009 27 At birth, 2007-2009 28 Rate per 1,000 live births 2007-2009 29 Per 100,000 population aged 35 +, directly age standardised rate 2007-2009 30 Directly age standardised rate per 100,000 population under 75, 2007-2009 31 Directly age standardised rate per 100,000 population under 75, 2007-2009 32 Rate per 100,000 population 2007-2009

For links to health intelligence support in your area see [www.healthprofiles.info](http://www.healthprofiles.info) More indicator information is available online in The Indicator Guide.

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